ARTS IN PARKS NARRATIVE BUDGET EXAMPLE [for Sample Applicant]

Note: In the Fluxx application, the Narrative Budget is where you will share the expenses and incomes estimated for your project/event, plus any additional context for them. You will no longer need to upload a budget document into Fluxx. If awarded, you will have flexibility for your expenses as long as they meet the eligible funding details outlined in the guidelines.

Narrative Budget (from guidelines): What is a realistic budget for this project/event? Your narrative budget should reflect the total cost of expenses and income of your 2025 project/event, plus explain any context the community panelists should know to better understand the financial feasibility of your proposal. If your total budget exceeds your requested Arts in Parks award amount, you may indicate any additional financial support (for example: other grant funding, in-kind/non-cash donations, sponsorships, etc.). Income and expenses should balance/be equal. Please indicate total requested award amount at the top (and in parentheses, list primary expense line items such as artist wages, supplies, rentals, marketing, project management, liability insurance, permits, etc.). (2,000 characters max)

Narrative Budget Example [for Sample Applicant]

Total Expenses: $10,000
(Wages: $8,000, Materials: $1,000, Event Insurance: $500, In-kind Marketing: $500).

Additional context: Wages will pay our 10 musicians and dancers for 5 rehearsals and 2 days of performances, as well as staff logistical costs before and during the events. Materials will pay for rented audio gear, tables, chairs, and canopies. Marketing will cover flyer design, printing, and outreach.

Total Income: $10,000
(Arts in Parks grant: $8,000, Own money: $1,000, Sponsorship: $500, In-kind Marketing: $500)

Additional context: We are anticipating $500 in sponsorships from community partners we have been working with for several years, plus we will be getting our marketing services donated by XYZ company.

Project Expenses Cash: $9,500
Project Expenses Subtotal Non-cash: $500

Total Project Expenses: $10,000

Project Income Subtotal Cash: $9,500
Project Income Subtotal Non-cash: $500

Total Project Income: $10,000