

Office of Arts and Culture

Randy Engstrom, Director

(206) 684-7171

<http://www.seattle.gov/arts/>

Department Overview

The Office of Arts and Culture (ARTS) envisions a city driven by creativity that provides the opportunity for everyone to engage in diverse arts and cultural experiences. In alignment with the City's Race and Social Justice Initiative, ARTS works to eliminate institutional racism in our programs, policies and practices. ARTS includes eight programs: Funding Programs and Partnerships, Community Development and Outreach, Cultural Facilities Operations, Public Art, Artwork Conservation, Leadership and Administration, Activations, Equity and Youth and Cultural Space. These programs are supported by two funding sources: the Arts and Culture Fund, which is funded through an allocation of the City's admission tax revenues, and the Municipal Arts Fund, which is supported by the 1% for Arts contributions from City capital projects.

The **Funding Programs and Partnerships** Program invests in cultural organizations, youth arts programs, individual artists and community groups to increase residents' access to arts and culture, and to promote a healthy cultural sector in the city. The Cultural Partnerships program offers technical assistance and provides grants to arts and cultural organizations throughout the city.

The **Community Development and Outreach** Program works to ensure greater community access to arts and culture through annual forums and award programs by showcasing community arts exhibits and performances at City facilities like King Street Station and City Hall, and by developing materials to promote Seattle as a creative capital.

The **Activations, Equity and Youth** Program includes projects related to racial equity, The Creative Advantage, and other youth interventions that have expanded in funding and scope over the past few years.

The **Cultural Space** Program provides resources to fund the development of new cultural spaces, the retention of crucial cultural anchors, and physical space improvements in existing cultural institutions.

The **Cultural Facilities Operations** Program provides for the operation of two spaces:

- The [Langston Hughes Performing Arts Institute](#), a cultural facility that provides rental spaces and technical assistance, and that works in partnership with LANGSTON, a non-profit organization, to present classes, performing arts academies, programs and events, with the goal of providing quality cultural programs with educational components that meet the needs of the community.
- The [King Street Station](#) that houses the Office of Arts and Culture. This program supports the operations and programming at King Street Station, including a rotating gallery and public event space for cultural engagement.

The **Public Art** Program integrates artists and their ideas in the design of City facilities, manages the City's portable artworks collection and incorporates art in public spaces throughout Seattle. This program is primarily funded through the 1% for Art program, which by ordinance requires eligible City capital projects to contribute

Office of Arts and Culture

1% of their budgets to the Municipal Arts Fund for the commission, purchase and installation of public artworks.

The **Artwork Conservation** Program supports the City of Seattle's Public Art investment in permanent art. This program provides professional assessment, conservation, repair, and routine and major maintenance of artwork for the City's approximately 400-piece permanently sited art collection.

The **Administrative Services** Program provides executive management and support services for the office; supports the Seattle Arts Commission, a 16-member advisory board that advises the office, Mayor and City Council on arts programs and policy; and promotes the role of the arts in economic development, arts education for young people and cultural tourism.

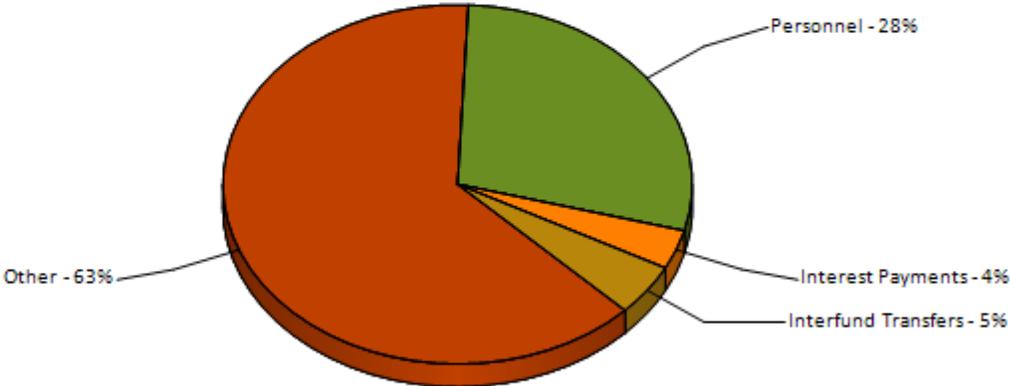
Budget Snapshot

Department Support	2018 Adopted	2019 Adopted	2020 Endorsed
General Fund Support	\$0	\$0	\$0
Other Funding - Operating	\$13,766,040	\$14,906,514	\$14,759,373
Total Operations	\$13,766,040	\$14,906,514	\$14,759,373
Total Appropriations	\$13,766,040	\$14,906,514	\$14,759,373
Full-time Equivalent Total*	34.59	35.09	35.09

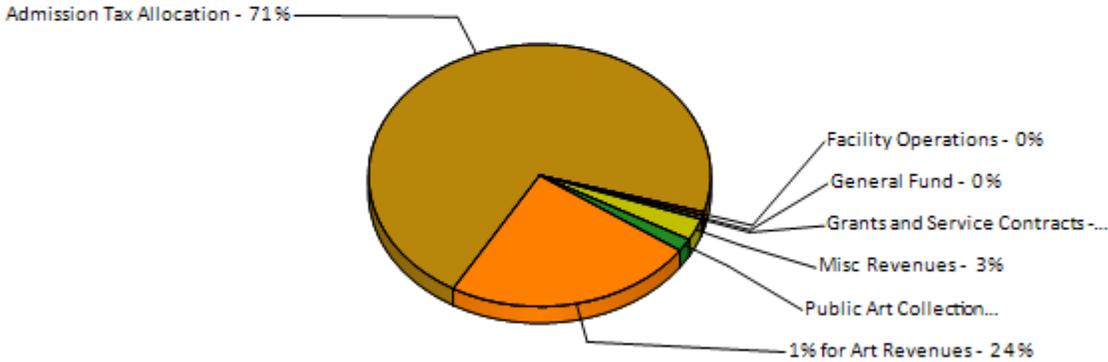
** FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Personnel Director actions outside of the budget process may not be detailed here.*

Office of Arts and Culture

2019 Adopted Budget - Expenditure by Category



2019 Adopted Budget - Revenue by Category



Office of Arts and Culture

Budget Overview

The Office of Arts and Culture (ARTS) is funded primarily by the revenue derived from admission taxes and the 1% for Art Program. This funding supports arts-related programs and capital expenditures to keep artists living and working in Seattle, builds community through arts and cultural events and the placement of public art, and increases arts opportunities for youth. Over the last several years, the allocation of admission tax for arts increased from 70% to 80% in 2016, 90% in 2017, and in 2018, ARTS began receiving 100% of admission tax revenue.

The 2019 Adopted and 2020 Endorsed Budget deepens ARTS' commitment to protect and support cultural spaces throughout Seattle, particularly in communities experiencing high growth, unaffordability, and displacement. Since 2014, four Arts & Cultural Districts have been added (the Central Area, Uptown, Columbia City/Hillman City, and Capitol Hill) through a cooperative partnership across various City departments. These districts help to stabilize cultural communities in flux and increase affordable housing opportunities in the neighborhood. ARTS' Cultural Spaces program also brings equity to the current wave of property development. It has connected over 25 cultural organizations and developers to build incentives that have resulted in new and preserved cultural spaces. The adopted budget adds funding to bolster initiatives within the existing cultural districts to ensure their long-term impacts on the community.

In 2019, ARTS continues implementation of The Creative Advantage, an arts-education youth initiative led by a public-private partnership that includes ARTS, Seattle Public Schools (SPS), and The Seattle Foundation. The Creative Advantage initiative began with 13 schools in 2016 and by the end of 2019 will be operating in 63 schools. The goal is to provide arts education to all K-12 students in all 100 schools within Seattle Public Schools by the 2022/2023 school year.

Beginning in 2019, the adopted budget transfers the funding for Seattle Center's Festál cultural programming series from Seattle Center (Center) to ARTS. Festál manages the free, weekend-long public festivals hosted by Center for over 20 ethnic communities that share their experiences and cultures through the annual festivals. The cultural festivals help unite communities, educate the public and dispel stereotypes.

In 2019, the ARTS offices will be located at the King Street Station. ARTS will operate a cultural hub space on the third floor to host arts programming. This move will help preserve culturally significant and affordable space in the heart of the city for arts. Programming at King Street Station will activate the historical facility and will increase opportunities for artists to create and share their work; ARTS will ensure communities of color are represented. The 2019 Adopted and 2020 Endorsed Budget adds resources to support the operation of King Street Station and the Langston Hughes Performing Arts Institute which has experienced an increased booking rate by the Seattle community. These items preserve affordability to allow artists and communities the ability to thrive amid the current affordability crisis.

The 2019 Adopted and 2020 Endorsed Budget highlights the Creative Strategies Initiative (CSI) which piloted in 2018 and partners ARTS with City departments to use artist-led, participatory approaches within government processes to increase inclusion, improve outcomes, and broaden access. CSI supports an overall shift in the City's culture towards one that is equitable both in the outcomes the City co-creates with community and in the ways to get to those outcomes. In 2018, ARTS partnered with the Office of Planning and Community Development and the Department of Neighborhoods to integrate creative elements into the large-scale Racial Equity Toolkit on the Chinatown International District Framework. In 2019, ARTS builds on community feedback to integrate more City access for people with disabilities and immigrant, refugee, indigenous and people of color communities.

The 2019 Adopted and 2020 Endorsed Budget for the Municipal Arts Fund includes only technical changes. In 2018, the City Council removed the limit of time ARTS can use funds from the 1% for Art program ([Ordinance 125636](#)). This will help maintain the funding for public art in City projects that may take longer than five years such as the Seattle waterfront by the Seattle Department of Transportation and the Denny Substation by Seattle City Light. The adopted budget also allocates additional resources from the Arts and Culture Fund to provide

Office of Arts and Culture

artwork conservation of the public art collection.

City Council Changes to the Proposed Budget

The City Council added \$25,000 of General Fund to ARTS in 2019 as one-time funding to further align work between the City's Race and Social Justice Initiative and racially equitable organizations serving artists of color, immigrants, and others such as the Martin Luther King Jr. Commemoration Committee.

The Council also added \$50,000 of one-time General Fund in 2019 and 2020 to support an African American museum, such as the Northwest African American Museum.

Finally, Council appropriated \$150,000 of admission tax revenue in 2019 to support capital facilities funding for the Seattle Town Hall renovation and construction. The Council included a proviso on these funds requiring that the Council approve the details of the public benefits to city residents before any of the funding is spent. Further details are provided in the section City Council Provisos.

Incremental Budget Changes

Office of Arts and Culture

	2019		2020	
	Budget	FTE	Budget	FTE
2018 Adopted Budget	\$ 13,766,040	34.59	\$ 13,766,040	34.59
Baseline Changes				
Annualize Ongoing 2018 Adopted Budget Items	\$ 189,390	0.00	\$ 182,876	0.00
Citywide Adjustments for Standard Cost Changes	\$ 201,996	0.00	\$ 240,667	0.00
Adjustment for One-Time Budget Additions	-\$ 524,000	0.00	-\$ 524,000	0.00
Proposed Changes				
Cultural Spaces & Districts	\$ 110,000	0.00	\$ 110,000	0.00
Expansion of Cultural Facilities	\$ 126,097	0.50	\$ 127,119	0.50
Arts and Culture Strategies in City Policy Making	\$ 150,000	0.00	\$ 150,000	0.00
Festál Cultural Programming at Seattle Center	\$ 460,000	0.00	\$ 460,000	0.00
Technical Adjustments	\$ 201,991	0.00	\$ 196,671	0.00
Council Changes				
Council Changes	\$ 225,000	0.00	\$ 50,000	0.00
Total Incremental Changes	\$ 1,140,474	0.50	\$ 993,333	0.50
2019 Adopted/2020 Endorsed Budget	\$ 14,906,514	35.09	\$ 14,759,373	35.09

Office of Arts and Culture

Descriptions of Incremental Budget Changes

Baseline Changes

Annualize Ongoing 2018 Adopted Budget Items - \$189,390

This adjustment annualizes costs associated with the operation and debt service of King Street Station and continuation of a cultural space permit liaison which were partially funded in the 2018 Adopted Budget.

Citywide Adjustments for Standard Cost Changes - \$201,996

Citywide technical adjustments made in the baseline phase reflect changes to internal services costs, health care, and industrial insurance charges for the department. These adjustments reflect initial assumptions about these costs and inflators early in the budget process. This technical adjustment also adds internal services costs for Human Resources provided by SDHR that is new in the 2019 Adopted and 2020 Endorsed Budget and covered by ARTS funding.

Adjustment for One-Time Budget Additions - (\$524,000)

This item includes budget reductions for one-time additions in the 2018 Adopted Budget: Summit Re-Implementation Costs (\$19,000), at-risk youth pilot and employment (\$160,000); cultural district and cultural space grant support (\$200,000); and race and social justice program support (\$145,000).

Proposed Changes

Cultural Spaces & Districts - \$110,000

This item increases support to several programs that stabilize communities and access to art in a fast-changing city. These programs include an ARTS permit liaison at SDCl; Build ArtSpace Equitably; a conference that convenes cultural space thinkers and practitioners; and Spacefinder Seattle, a database that identifies cultural spaces available to artists and projects in need of space. This item also continues one-time funding added in 2018 for the Arts & Cultural Districts Program to support new and existing cultural districts.

Expansion of Cultural Facilities - \$126,097/.50 FTE

Additional resources for ARTS-operated cultural facilities includes a 0.5 FTE facilities manager to provide maintenance assistance at the Langston Hughes Performing Arts Institute, where bookings have increased and the new King Street Station cultural hub that serves to preserve programming space to support artists and cultural communities. This adjustment also adds two term-limited temporary (TLT) administrative positions at King Street Station to supervise and manage the public gallery space.

Office of Arts and Culture

Arts and Culture Strategies in City Policy Making - \$150,000

This adjustment adds \$150,000 for the Cultural Strategies Initiatives to expand ARTS' partnership with City departments to deepen arts and culture-based strategies to build racial equity in the community. This will support the Creative Strategies Series of workshops, training, and talks by national and local leaders who use creative work to advance racial justice. Funding will also be used to improve the City's access for people with disabilities and translation services to reach immigrant, refugee, indigenous and people of color communities.

Festál Cultural Programming at Seattle Center - \$460,000

This transfers the funding for Seattle Center's Festál cultural programming series from Seattle Center (Center) to ARTS. Festál manages free, public festivals hosted by Center for over 20 ethnic communities that share their experiences and cultures through the annual festivals. The festivals serve to unite communities, educate the public, and dispel stereotypes.

Technical Adjustments - \$201,991

This item increases appropriation by \$235,000 to align spending with revenues that ARTS manages for the Department of Parks and Recreation for the Art in the Parks program (supported with Seattle Park District funds). This item was included in the 2018 First Quarter Supplemental Ordinance. This item also includes a reduction of \$37,660 as a debt service adjustment related to King Street Station, the future Office of Arts and Culture office location, \$5,000 for artwork conservation increases, and a fuel use reduction of \$349.

Council Changes

Council Changes - \$225,000

The City Council added \$25,000 of one-time General Fund in 2019 to support racially equitable organizations serving artists of color, immigrants, and others. Council also added \$50,000 of one-time General Fund each year in 2019 and 2020 to support an African American museum. Finally, Council added a one-time appropriation of \$150,000 of admission tax revenue in 2019 to support the Seattle Town Hall renovations in exchange for public benefits to City residents.

The Council included a proviso stating that the funds for Town Hall may not be spent until authorized by future ordinance after Council reviews and approves the public benefits resulting from the funding. Further details are provided in the section City Council Provisos.

City Council Provisos

The City Council adopted the following budget proviso:

- *None of the money appropriated in the 2019 budget for the Office of Arts and Culture's Cultural Facilities BSL may be spent for the Town Hall project until authorized by future ordinance. Council anticipates that such authority will not be granted until the Executive provides Council with negotiated contracts detailing the public benefits that will be delivered by each partner agency in exchange for the City funding.*

Office of Arts and Culture

Expenditure Overview

Appropriations	2018 Adopted	2019 Adopted	2020 Endorsed
Public Art Budget Summary Level			
Arts and Culture Fund (12400)	184,988	190,039	190,132
Municipal Arts Fund (12010)	2,550,416	2,550,869	2,551,610
Total for BSL: BO-AR-2VMA0	2,735,404	2,740,908	2,741,742
Leadership and Administration Budget Summary Level			
Arts and Culture Fund (12400)	2,626,473	3,060,764	3,081,082
Municipal Arts Fund (12010)	856,290	896,723	906,914
Total for BSL: BO-AR-VA150	3,482,763	3,957,487	3,987,996
Arts and Cultural Programs Budget Summary Level			
Arts and Culture Fund (12400)	6,203,062	6,790,255	6,761,612
Total for BSL: BO-AR-VA160	6,203,062	6,790,255	6,761,612
Cultural Space Budget Summary Level			
Arts and Culture Fund (12400)	1,344,811	1,417,864	1,268,023
Total for BSL: BO-AR-VA170	1,344,811	1,417,864	1,268,023
Department Total	13,766,040	14,906,514	14,759,373
Department Full-time Equivalents Total*	34.59	35.09	35.09

* FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Personnel Director actions outside of the budget process may not be detailed here.

Budget Summary by Fund for Arts and Culture

	2018 Adopted	2019 Adopted	2020 Endorsed
12400 - Arts and Culture Fund (12400)	10,359,334	11,458,922	11,300,849
12010 - Municipal Arts Fund (12010)	3,406,706	3,447,592	3,458,524
Budget Totals for ARTS	13,766,040	14,906,514	14,759,373

Office of Arts and Culture

Revenue Overview

2019 Estimated Revenues

Summit Code	Source	2018 Adopted	2019 Adopted	2020 Endorsed
397000	Operating Transfers In - Admission Tax Allocation	10,328,191	11,549,602	11,314,590
	Total Admission Tax Allocation	10,328,191	11,549,602	11,314,590
397000	Operating Transfers In - LHPAI Rent	72,000	72,000	72,000
	Total Facility Operations	72,000	72,000	72,000
397000	Operating Transfers In - General Fund	61,294	75,000	50,000
	Total General Fund	61,294	75,000	50,000
331000	Direct Fed Grants	115,000	0	0
360900	Mellow Fellowship Payment	0	0	0
	Total Grants and Service Contracts	115,000	0	0
360210	Interest Earnings	50,000	50,000	50,000
360210	Interest Increase/Decrease	0	0	0
360900	Art in Parks Support from DPR	0	235,000	235,000
360210	Interest Earnings	133,900	130,000	105,500
360210	Interest Increase/Decrease	0	0	0
360900	Miscellaneous Other Revenue	24,000	24,720	25,462
360900	Operating Transfers In - CRS	0	0	0
	Total Misc Revenues	207,900	439,720	415,962
360900	1% Contribution - City Light	569,131	455,000	573,000
360900	1% Contribution - Finance and Admin. Services	72,600	0	0
360900	1% Contribution - Parks	140,880	322,000	157,000
360900	1% Contribution - Public Utilities	921,546	1,147,000	1,993,000
360900	1% Contribution - Seattle Center	2,250	26,000	9,000
360900	1% Contribution - Transportation	1,302,928	1,900,000	2,158,000
	Total 1% for Art Revenues	3,009,335	3,850,000	4,890,000
360900	Collection Management Fees - City Light	85,843	96,839	99,234
360900	Collection Management Fees - General Fund	106,324	119,943	122,757
360900	Collection Management Fees - Public Utilities	38,620	43,567	44,644
	Total Public Art Collection Management Fees	230,787	260,349	266,635
	Total Revenues	14,024,507	16,246,671	17,009,187

Office of Arts and Culture

379100	Use of/(Contribution to) Fund Balance - Arts and Culture Fund	-267,262	-522,679	-420,741
379100	Use of/(Contribution to) Fund Balance - Municipal Arts Fund	8,684	-817,477	-1,829,073
	Total Total Use of/(Contribution to) Fund Balance	-258,578	-1,340,156	-2,249,814
	Total Resources	13,765,929	14,906,515	14,759,373

Office of Arts and Culture

Appropriations By Budget Summary Level (BSL) and Program

Public Art Budget Summary Level

The purpose of the Public Art Budget Summary Level is to fund the Public Art Program, which develops art pieces and programs for City facilities, and the Artwork Conservation Program, which maintains the City's permanent art collection.

Program Expenditures	2018 Adopted	2019 Adopted	2020 Endorsed
Artwork Conservation	184,988	190,039	190,132
Public Art	2,550,416	2,550,869	2,551,610
Total	2,735,404	2,740,908	2,741,742
Full-time Equivalents Total*	11.75	11.75	11.75

** FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Personnel Director actions outside of the budget process may not be detailed here.*

The following information summarizes the programs in Public Art Budget Summary Level:

Artwork Conservation Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Artwork Conservation	184,988	190,039	190,132
Full-time Equivalents Total	1.00	1.00	1.00

Public Art Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Public Art	2,550,416	2,550,869	2,551,610
Full-time Equivalents Total	10.75	10.75	10.75

Office of Arts and Culture

Leadership and Administration Budget Summary Level

The purpose of the Leadership and Administration Budget Summary Level is to provide executive, financial, human resource, and business support to the Office and to support the Seattle Arts Commission, a 16-member advisory board that advises the Office, Mayor, and City Council on arts programs and policy.

Program Expenditures	2018 Adopted	2019 Adopted	2020 Endorsed
Citywide Indirect Costs	886,449	954,496	951,357
Departmental Indirect Costs	1,527,562	1,886,988	1,885,004
Pooled Benefits and PTO	1,068,752	1,116,003	1,151,635
Total	3,482,763	3,957,487	3,987,996
Full-time Equivalents Total*	8.00	8.00	8.00

** FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Personnel Director actions outside of the budget process may not be detailed here.*

The following information summarizes the programs in Leadership and Administration Budget Summary Level:

Citywide Indirect Costs Program

Expenditures	2018 Adopted	2019 Adopted	2020 Endorsed
Citywide Indirect Costs	886,449	954,496	951,357
Full-time Equivalents Total	0.00	0.00	0.00

Departmental Indirect Costs Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Departmental Indirect Costs	1,527,562	1,886,988	1,885,004
Full-time Equivalents Total	8.00	8.00	8.00

Pooled Benefits and PTO Program

Expenditures	2018 Adopted	2019 Adopted	2020 Endorsed
Pooled Benefits and PTO	1,068,752	1,116,003	1,151,635
Full-time Equivalents Total	0.00	0.00	0.00

Office of Arts and Culture

Arts and Cultural Programs Budget Summary Level

The purpose of the Arts and Cultural Programs Budget Summary Level is to invest in Seattle's arts and cultural community.

Program Expenditures	2018 Adopted	2019 Adopted	2020 Endorsed
Activations Equity and Youth Development	2,370,497	2,290,715	2,266,106
Communication Outreach and Eve	231,280	231,359	231,503
Cultural Facilities Operations	870,269	842,008	837,546
Funding Programs & Partnership	2,731,016	3,426,173	3,426,457
Total	6,203,062	6,790,255	6,761,612
Full-time Equivalents Total*	13.34	13.84	13.84

** FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Personnel Director actions outside of the budget process may not be detailed here.*

The following information summarizes the programs in Arts and Cultural Programs Budget Summary Level:

Activations Equity and Youth Development Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Activations Equity and Youth Development	2,370,497	2,290,715	2,266,106
Full-time Equivalents Total	3.00	3.00	3.00

Communication Outreach and Eve Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Communication Outreach and Eve	231,280	231,359	231,503
Full-time Equivalents Total	2.00	2.00	2.00

Cultural Facilities Operations Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Cultural Facilities Operations	870,269	842,008	837,546
Full-time Equivalents Total	5.59	6.09	6.09

Office of Arts and Culture

Funding Programs & Partnership Program

Expenditures/FTE	2018 Adopted	2019 Adopted	2020 Endorsed
Funding Programs & Partnership	2,731,016	3,426,173	3,426,457
Full-time Equivalents Total	2.75	2.75	2.75

Cultural Space Budget Summary Level

The purpose of the Cultural Space Budget Summary Level is to fund the development of new cultural spaces, the retention of crucial cultural anchors, and physical space improvements in existing cultural institutions.

Program Expenditures	2018 Adopted	2019 Adopted	2020 Endorsed
Cultural Space	1,344,811	1,417,864	1,268,023
Total	1,344,811	1,417,864	1,268,023
Full-time Equivalents Total*	1.50	1.50	1.50

** FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Personnel Director actions outside of the budget process may not be detailed here.*