

2023 Family Support RFP Theory of Change

	Theory of Change Term	
Population Accountability	Population	
	HSD Population	People experiencing poverty in Seattle
	Priority Population	Low-income families
	Desired Result	All people living in Seattle are able to meet their basic needs.
	Indicator(s)	
	HSD Indicator(s)-- REQUIRED	% of people who experience poverty in Seattle
	Additional Indicator(s)-- OPTIONAL	% of people who are near poverty in Seattle
Racial Equity Population Accountability	Racial Disparity Indicator Data	<ul style="list-style-type: none"> • % of people who experience poverty in Seattle:¹ <ul style="list-style-type: none"> ○ 32% of American Indian/Alaska Native People ○ 27% of Black/African American People ○ 22% of Native Hawaiian/Pacific Islander People ○ 15% of Asian People ○ 13% of Hispanic/Latinx People ○ 13% of People who Identify as Two or More Races ○ 8% of White People
		<ul style="list-style-type: none"> • % of adults who are near poverty in Seattle:¹ <ul style="list-style-type: none"> ○ 56% of American Indian/Alaska Native People ○ 46% of Black/African American People ○ 29% of Hispanic/Latinx People ○ 26% of Asian People ○ 25% of People who identify as Two or More Races ○ 22% of Native Hawaiian/Pacific Islander People ○ 15% of White People
	Focus Population	<ul style="list-style-type: none"> • American Indian/Alaska Native Families • Black/African American Families
	Population-Level Racial Equity Goal	People who identify as American Indian/Alaska Native and/or Black/African American report increased connections to culture and community.
Program Accountability	Strategies	This RFP will invest in the following strategy: Supporting Family Connection to Culture and Community . This RFP will invest in organizations providing services for families to learn, heal, connect to each other and to community, and to celebrate unique aspects of their culture in order to build strength and resilience.
	Performance Measure	Quantity: # of families who participate in services (unduplicated) Quality: % of services offered that are identified or developed with community Impact: % of families participate in focus groups and report a positive impact
	Racial Equity Performance Measures	Quantity: # of American Indian/Alaska Native families and Black/African American families who participate in services Quality: % of services offered that are identified or developed with American Indian/Alaska Native families and/or Black/African American families Impact: % of American Indian/Alaska Natives families and Black/African American families participate in focus groups and report positive impact

¹ US Census Bureau American Community Survey (ACS) Public Use Microdata Sample (PUMS), Avg. 2015-2019