Uptown UDF Charette

June 14, 2014

Set #1 Notes

Connectivity

- Incremental, implementable
- Strategy
- Connect icons via Broad/Terry —
- Mark on the landscape
- In place (R.O.W.)
- The Miracle Mile
- Thomas Street see it
- Traverse
- Residents vs. Visitors
- Need to get to overall
- Focus Hierarchy cars vs. people
- The 'Watershed' the divide
- Bikes 2nd & 3rd

Mercer Renaissance

Mercer & Roy Renewal

- Transpo NODE: p.o. site?
- E-W connect (SLU to First Ave.)
- Harrison the Workhorse
- Thomas the Green
- Taylor & QA & Olympic
- The memorable intersections
- ICONIC DOTS counterbalance, etc.
- BIGGEST GAPS: Lower Mercer, Broad, Denny, etc.
- ADDRESS TRANSIT
 - o Transit hubs
 - o SC as connector, not barrier

It's here already with some help.

SEATTLE CENTER

Make sure they meet potential \downarrow



KEY remains key

- Economic study →re: SODO multi purpose
 Wild card
- 2. Landmark

Decentralize vs. Center

OLD IDEA – Seattle Center as "Park"

Strategic moves to open edge

Neighborhood needed to grow up!

- Western Edge
 - See as iconic *
 - o Key Arena a barrier
 - Use as a zoo evening will transform
- Northern Edge
 - 3 portals 2nd & Thomas
 - Sidney Harbor Break it down
- Eastern Edge
 - Uptown Δ's neighborhood
 - o T & H & J + what are those intersections?
 - o KCTS block in play?
 - o Green stadium N-S or E-W.
 - "Field" + Active Edges

^{*}Parking strategy needs to support Uptown.

*2014 SDOT 5th & Broad/Thomas South for Traffic

South side – Pacific Science Center Δ Critically Important

Edges should take on neighborhood character

*Republican Warren Breezeway

Living in UPTOWN/Economic

- Maximizing corners
- Daily amenities awesome
- Schools, libraries, clinics
- SLU will save
- Expand to the waterfront
- Population vs. building types
- KCTS as school
- Innovation District
 - o "SIZZLE"
- Place for <u>partnerships</u>
- If you change mission V.I.D.
- Mercer Roy Corridor
 - Perfect overlay with transportation strategies
 - How to preserve and create 3-story character north of Mercer
 - Master plan/study for blocks at Seattle Center
 - Critical "Capital Web" investments
 - *Governance! Bagshaw
 - Local <u>UPTOWN</u> governance
 - o "Uptown Park" the Flank
 - Can't do piecemeal
 - Raise zoning height allows mix

o Better buildings

PUBLIC REALM

- Main Street of QA E-W & N-S couplet
 - o The Flat Zone
- Scale is the Issue
- How does neighborhood get to influence housing
- DOGS, P-Patch
- Contaminated sites
- Call it a Strategic Plan always
- Key preservation vs. Growth/Change
- Areas to be preserved a finer grain
- Uptown a 'cluster', a 'collection' vs. a 'place'
- Seattle Center as a subdivision
 - o KCTS
 - o KEXP
- Need for Pedestrian Overlay
- 7th Ave. (+ Harrison) Transit node
 - o 4-lanes

- Roy/QA intersection implications to NHs
- Key bike connection issue connectivity to upper QA
- GAP to water (Mercer downhill)
- Connection to downtown
- SLU to Thomas St. bridge
- Through Seattle Center
- Bike path through Center (avoid traffic)
- Walk *E (south of Mercer, west side)
- Through Center
- Down from Hiland Stairs
- Enclose commercial nodes
- Wayfind thru Center to Thomas/SLU connectivity
- Lights create long waits for peds and traffic
- Signal timing very important to ped/bike movement
- Walk thru SC NW to SE is not inviting

E.C. Dev

Nodes

- 1st N to Roy/S to Republican
- 1st south to Denny
- Thomas connection to SLU
- Roy St
- · Parking study needed
- SC SE Quadrant tourist focus→how encourage them to go north to commercial districts
- Retail→tourist, NH, mainstream
- Design new retail for small tenants w/new construction
- Keep buildings of character
- Scale buildings reduce bulk thru thoughtful design
- Higher standard for architecture
- Keep different scale of retail

Living in Uptown

- Are we using SC to the greatest extent possible?
- Access of retail and goods permeability of SC
- Active uses/not just event uses 24/7 for safety→housing and uses for all ages and stages of life
- Lack of family housing (2+ bedroom)
- Good education is asset
- Safe spaces (visibility/sight lines)
- Need more programming for nh residents
- Physical barriers create perception that not a lot of activities are going on
- Activate wide sidewalks along perimeter of the Center
- Main concern NW & NE corner blocks
- Diversity of residents millennials, seniors, how to stay in the neighborhood, balance of services, proximity to jobs, proximity to Center, cost of housing, mix of affordable housing for all family sizes
- Review policies that encourage a variety of housing
- Young workers do use cars, Car2Go, etc.
- Still a connector to downtown
- Should there be a family housing emphasis (discussion)
- Do we want to preserve quality older (brick) buildings

Subareas

- Historic mix
- Triangle→incentive growth

Connector to SLU

Keep less commercial and more residential feel

- Mercer underutilized
- Thomas a great Green Space
- Permeability of light on Mercer (not like Ballard)
- Elliott/15th walking experience is terrible
- Better solution for bikes down Mercer Pl
- Bike/ped connection thru park to Prospect bridge
- 10 acre urban forest under emphasized
- Park→sub area for the UDF
- SW triangle more of a mixed use, xxx not all residential dev
- Belltown edge dev. Identity
- Lower QA should be an entertainment district
 - Some agreement
 - Not a natural mix w/residential
- Need streetscape xxx-centered streets
- Family oriented housing w/SC
- Allow dev in SC for viability of housing
- Republican Gateway into SC

- Minimize walls improve entry to SC
- Expression of art, "get to the edge"
- Remove bulkheads around KEXP site
- Bikeshare at Key Arena open space
- Connection thru Mercer Garage/new street?
- Relocate KCTS? (discussion) move to adj. parking lot
- Need welcome/access for peds to the Needle from the SEC
- Bike safe access thru the Center
- More welcoming at the edges of Center
- Enterprise zone is an opportunity
- Is there room for P/P/P on the SC
- Are there protected views xxx to the Needle→bring to next workshop
- UW look at NEC property
- SDOT relook at Roy St design
- View triangles/signage/trees/lanes to turn lanes

Set #3 Notes

Living in Uptown

- Why UDF?
 - Infrastructure
 - Under-developed sites
 - Diversity people staying over time
 - Seattle Center Changing demographics
 - o Lake to Bay Planning critical to connect w/development and Seattle Center

Diversity

- <u>Economic levels</u> singles/families/age
 Others range of economic opportunities important
- Amenities for families easy connections to Seattle Center
- o Housing size
- Need family playground Add to what we have given, cost of new park (like McClure playground)
- Need neighborhood that is safe, convenient, more housing choice
- Needs identity; in transition great residential streets needed;
 neighborhood park sub-neighborhood areas blending into one
- Diversity of age important
- Proximity important couple of neighborhood parks
- Should encourage people who work to want to live here
- School Center school small, and we need access to school options

- Great neighborhood can attract market for various types of units still should consider incentivizing larger new units
- Best schools need to be downtown
- Need to leverage "back to center city" interest
- o Sub-area:
 - West of 1st
 - NE area
- Affordable housing xxx needs nonprofits involved also

PEDESTRIAN ROUTES – PUBLIC REALM

Sub-Areas:

- Uptown Park/NE area
- Small parks need to make sure people know about what we have now also need few more (Uptown Park)
- Need social interaction opportunities in parks
- o Triangle area key for future links w/SLU/Belltown routes to Center
- o Triangle potential for retail core with proximity to Amazon hi-rises
- Seattle Center parking needs and need parking mgmt. study of Center area help determine how best to provide needed parking in the future need to meet needs of Center, residents, retail, employers – shared parking opportunities
- o Ped desig. area
 - Along 1st/QA
 - Uptown Park should be res. oriented
- Should note problem areas:
 - Denny a problem/barrier
 - o Ped street crossings need to be consistent
- Sea Center edge issues
 - o NW corner needs work to open up
 - Work on Republican NW area to create better pathway to/from Center
 - Signage important
 - N side of Center opportunity to use walkways better connect walkways to streets on N edge
 - Porosity of edge needs to be intentional
 - Clarify bike "rules" in Center they are not prohibited now
- Master planning process
 - Retreat in June with Commission Commission will identify process for moving forward
 will be opportunities for public involvement
 - Should note "walls" and work to remove/change
 - NW
 - Pac Science Center South
 - Arena plaza xxx
 - Belltown interested in looking at Denny
 (want UDF process) future opport to connect with Belltown

CONNECTIVITY

Grid connecting important

- o Ped improvements needed throughout neighborhood
- *Planning for future transit
- *Connecting bike/ped to adj neighs
- *Connections at edge of Center
- *Lake to Bay trails grid
- *Bike + ped improvement @5th & Mercer will draw many more there
- *N end of Thomas St bridge link in couple of directions

ECONOMIC VITALITY

- Zoning good reasons to increase height heart of uptown/Roy – Mercer
- o Economic driver corridors → QA Ave. & Roy/Mercer
- Need to care about small businesses consider subsidies/incentivizing to ensure locational possibilities
- Keep potential for creativity factor
- Support artist space
- Think about extent to which long-term residents want to live in higher density corridors within Uptown
- Think about 85' zoning incentive