

# SPU Customer Review Panel

## Recruitment Update

December 2020



City of Seattle



# Timeline

Begin recruitment in **January** of each year with...

**2021** - Cohort 1 - appointment and re-appointment by July 31, 2021.

**2022** - Cohort 2 - appointment and re-appointment by July 31, 2022.

# Recruitment and Appointment Cohorts - Proposed

Cohort 1			Cohort 2		
Position	Appointer	3yr Term Expiring	Position	Appointer	3 yr Term Expiring
1. Vacant (Jessa)	Mayor Appointee	July 31, 202 <del>10</del>	6. Laura Lippman	Council Appointee	July 31, 202 <del>21</del>
2. Vacant (Kyle)	Council Appointee	July 31, 202 <del>10</del>	7. Bobby Coleman	Mayor Appointee	July 31, 202 <del>21</del>
3. Dave Layton**	Mayor Appointee	July 31, 202 <del>10</del>	8. Noel Miller	Council Appointee	July 31, 202 <del>21</del>
4. Suzie Burke	Council Appointee	July 31, 202 <del>10</del>	9. Puja Shaw	Mayor Appointee	July 31, 202 <del>21</del>
5. Maria McDaniel	Mayor Appointee	July 31, 202 <del>10</del>	10. Thy Pham	Council Appointee	July 31, 202 <del>21</del>
			11. Rodney Schauf	Mayor Appointee	July 31, 202 <del>21</del>

\*\* Current CRP Member who is not seeking reappointment

# Recruitment Strategy



- Goal is to recruit a broad cross-section of individuals representing different backgrounds, interests, expertise, and demographic factors
- Two core recruitment strategies:
  - Traditional channels and resources (e.g., SPU social media)
  - Relational outreach to individuals, community organizations, and networks

# Recruitment Strategy

- CRP Application Open between mid-January to mid-February
  - Multiple options to apply including online, direct email, or via voice message
- Recruitment targets include:
  - SPU Channels (At Your Service, Shape Our Water, social media)
  - DON resources including Community Liaisons, PACE graduates, and Community Engagement Coordinators
  - Business and civic relationships and networks
  - Current and former CRP, CAC members
  - Ethnic and diverse media outlets
  - SPU Employees

