

**2020 Annual Report - Education and Outreach Activities, General Awareness**

To build general awareness, Permittees shall target the following audiences & subject areas:	S5.C11.a.i (a)		S5.C11.a.i (b)
	General Public & School age	Businesses (incl. Home-based & mobile)	Engineers, contractors, developers, land use planners
General impacts of stormwater on surface waters	Community & Youth Programs  Puget Sound Starts Here  Sustainable Yard & Home Program	RainWise  Green Business Program	N/A
Impacts from impervious surfaces	Community & Youth Programs  Puget Sound Starts Here  Auto Maintenance Program (PSSH Don't Drip & Drive)	RainWise  Green Business Program	N/A
Impacts of illicit discharges and how to report them	Community & Youth Programs  Water Quality Hotline	Business Inspections/Spill Kits  Green Business Program  Water Quality Hotline	N/A
LID principles and LID BMPs	RainWise  Sustainable Yard & Home Program	Sustainable Landscaping Prof. Development  RainWise	Sustainable Landscaping Prof. Development  RainWise
Opportunities to become involved in stewardship activities	Community & Youth Programs  Trees for Seattle	N/A	N/A
Stormwater treatment & flow control BMPs/facilities	N/A	Business Inspections/Spill Kits  Green Business Program	Stormwater Facility Program (This program is addressed under section I.1 of the SWMP)