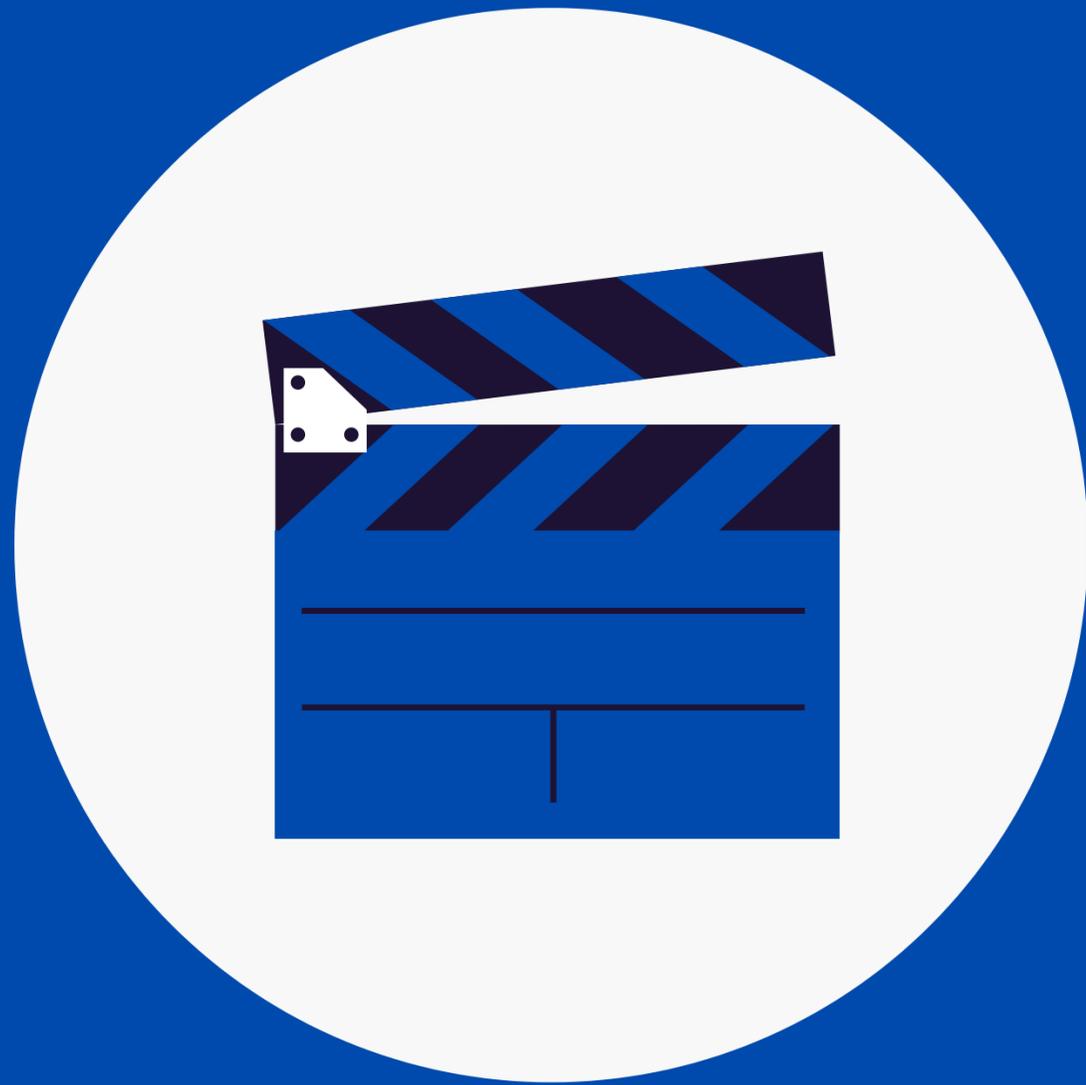


CITY OF SEATTLE FILM OFFICE



**2024
FILM PERMIT
COORDINATION
YEAR IN REVIEW**



Seattle Office of
Economic Development

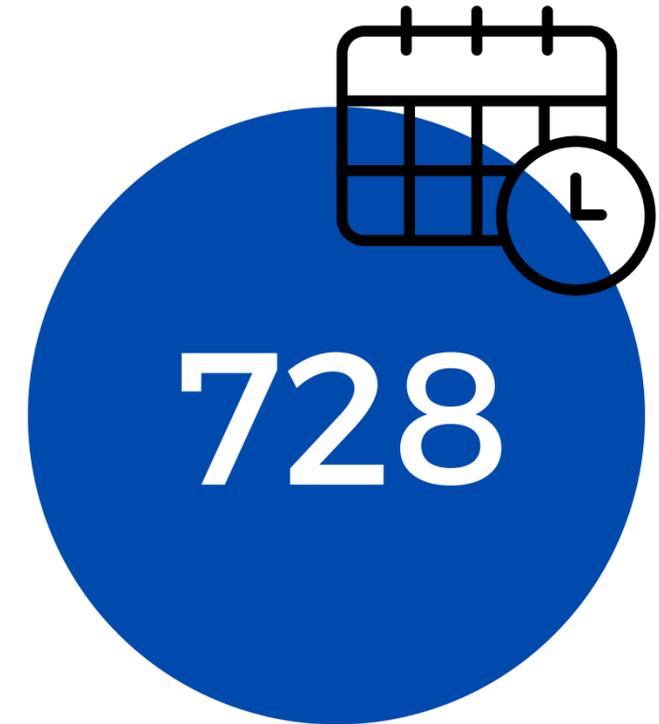
2024 Overview



**Permits
Coordinated**



**Local Cast +
Crew Hired**



**Total Filming
Days**

Permits By Type

*Click Images to Watch



Key Bank "At this Moment"
Street Factory Media, Minneapolis, MN

50%

Commercial

Still Photography, Commercial / Advertising,
Corporate / Industrial

34%

Other

Documentary, Music Videos, Short
Films, Student Films, Web Series



*Content Warning

"What's that Smell?"
2024 Winner - 48 Hour Horror Film Project
Filmed Entirely at M5 Creative

16%

Feature Film / Episodic

Feature Film , TV
Programming,
Web Series



Jack in Time For Christmas
Workerbee Limited, London

Department Collaboration

Productions filmed at a total of **687** locations city-wide - all of which require coordination with our partner City Departments



78% of all permitted locations required coordination with **SDOT**

This includes the reservation of **812 paid parking** spaces city-wide in 2024

63% of all permitted locations required coordination with **Parks and Recreation**

Filming occurred in **124 of Seattle's 485 Parks** in 2024



16% of all permitted locations required coordination with **SPD**

70 uniformed SPD officers were hired to staff film productions in 2024



20% required coordination with other departments, including: **Seattle Center, SPU, SCL, FAS, KC Metro**

Where Did Productions Film?

Most-Filmed Neighborhoods



- 1) Queen Anne
- 2) Fremont
- 3) Capitol Hill
- 4) Downtown
- 5) Magnolia

Most-Filmed Parks

- 1) Kerry Park
- 2) Gas Works Park
- 3) Discovery Park
- 4) Volunteer Park
- 5) Occidental Park



Most-Filmed Council Districts

by number of locations filmed at

- District 7 - **221**
- District 3 - **90**
- District 6 - **81**
- District 2 - **73**
- District 4 - **57**
- District 1 - **48**
- District 5 - **10**



Where Did Productions Come From?



43% were **Seattle-based** companies

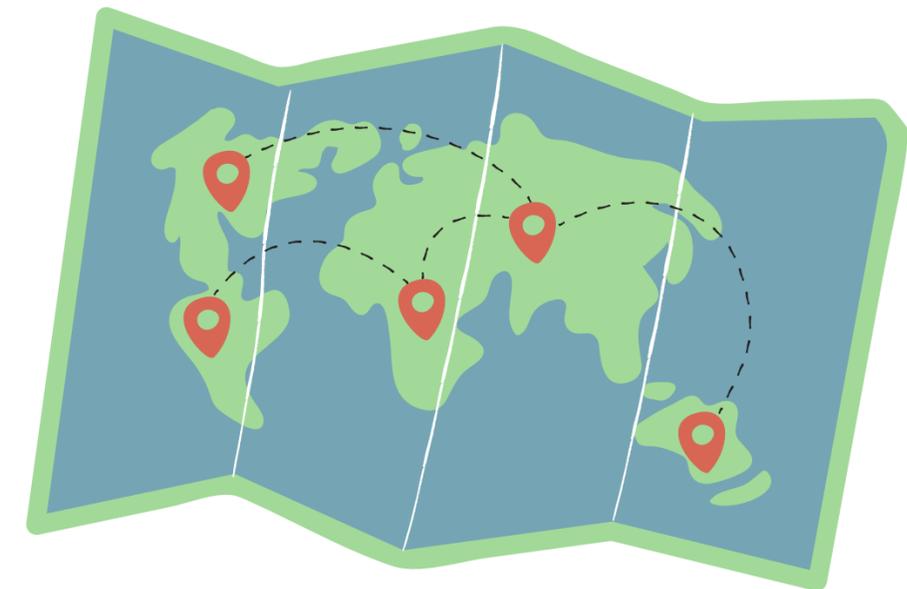
17% were from other parts of **Washington State**



253 productions identified themselves as a small business - including **79 different Seattle-based production companies or organizations**

40% were from outside of the state or country

Los Angeles, New York, and Washington DC represented the majority of non-Washington State productions



Furthest distance traveled by a production:

7,749 miles;
Pymont, Australia



2024 Seattle Film Permit Data

Production Companies by Region	2024		2023		2022		2021	
Film permits – Total	340		353		344		378	
Film Permits – Seattle Production Co’s	145	42.65%	149	42.21%	153	44.45%	161	42.59%
Film Permits – WA State production Co’s	57	16.80%	64	18.13%	54	15.70%	81	21.43%
Film Permits – Out of state production Co’s	140	40.55%	140	40.23%	137	39.83%	136	35.98%

Film Production Types	2024		2023		2022		2021	
Commercial / Advertising	117	34.41%	109	30.88%	90	26.16%	104	27.51%
Corporate / Industrial	18	5.29%	33	9.34%	47	13.66%	53	14.02%
Documentary	40	11.80%	37	10.48%	57	16.57%	27	7.14%
Feature Film	14	4.12%	6	1.70%	8	2.33%	11	2.91%
Kiosk	1	0.30%	0	0.00%	0	0.00%	0	0.00%
Music Video	10	3.00%	14	3.97%	16	4.65%	13	3.44%
PSA	15	4.41%	7	1.98%	3	0.87%	3	0.79%
Short Film	39	11.47%	38	10.77%	19	5.52%	30	7.94%
Still Photography	37	10.90%	53	15.01%	53	15.41%	70	18.52%
Student Film	9	2.65%	11	3.12%	12	3.49%	20	5.29%
TV - Other	9	2.65%	14	3.97%	4	1.16%	7	1.85%
TV - Reality	10	3.00%	10	2.83%	12	3.49%	13	3.44%
TV - Series	7	2.06%	3	0.85%	6	1.74%	8	2.12%
VR / AR	0	0.00%	0	0.00%	0	0.00%	2	0.53%
Web Series	14	4.12%	18	5.10%	17	4.94%	17	4.50%

Filming Category	2024	2023	2022	2021
Commercial / Corporate	50.59%	55.24%	55.23%	60.05%
Feature Film / Episodic	15.89%	14.44%	13.66%	14.81%
Other	33.52%	30.32%	31.11%	25.13%

Shoot Type - Number of Times Permitted	2024	2023	2022	2021
Standard Filming on Location	363	409	377	384
Low Impact Filming	165	156	167	214
Parking Only Request	79	84	85	97
Filming with a Drone	79	61	53	49

Local Cast + Crew				
Hires / # of Days Filming	2024	2023	2022	2021
Local Cast + Crew Hires	4,027	4,536	4,725	5,504
# of Filming Days	727	717	755	905

City of Seattle Department Coordination								
	2024		2023		2022		2021	
Department	# of Permits Coordinated	Percent of Total Permits	# of Permits Coordinated	Percent of Total Permits	# of Permits Coordinated	Percent of Total Permits	# of Permits Coordinated	Percent of Total Permits
Parks	267	78%	194	54.96%	167	48.55%	197	52.12%
SDOT	215	63%	106	30.03%	111	32.27%	126	33.33%
SPD	55	16%	25	7.09%	22	6.39%	19	5.03%
Seattle Center	16	4%	24	6.80%	22	6.39%	13	3.44%
SPU	3	1%	6	1.70%	3	0.87%	4	1.05%
Seattle City Light	2	1%	6	1.70%	6	1.74%	5	1.32%
KC Metro	5	1.50%	3	0.85%	6	1.74%	7	1.85%
FAS	4	1.17	194	54.96%	2	0.58%	4	1.06%
M5 Creative	15	4.41%	N/A		N/A		N/A	

2024 Top Neighborhoods

Neighborhood	# of Times Permitted
Queen Anne	83
Fremont	53
Capitol Hill	49
Downtown	41
Magnolia	35

2024 Top Council Districts

Council District	# of Times Permitted
District 7	221
District 3	90
District 6	81
District 2	73
District 4	57
District 1	48
District 5	10

2024 Top Parks

Park	# of Times Permitted
Kerry Park	40
Gas Works Park	32
Discovery Park	31
Volunteer Park	18
Occidental Park	17