



**Seattle Film Commission**

**Agenda – Monday, April 28, 10:00AM – 12:00PM**

M5 Creative and Virtual

Commissioners: Beth Barrett, Laura Jean Cronin, Lowell Deo, Champ Ensminger, Tom Florino, Mark Freid, Michael Huang, Kat Ogden, Melissa Purcell, Anthony Tackett, Budi Mulyo

Staffed by Office of Economic Development: Chris Swenson, Leslie Daniels

*Members of the public may attend virtually or in person. In-Person Public Comment: Register to speak on the Public Comment sign-up sheet located inside Boards and Commissions Room. Speakers must be registered in order to be recognized by the Chair. Submit written comments to Seattle Film Commission: [SeattleFilmCommission@Seattle.gov](mailto:SeattleFilmCommission@Seattle.gov)*

**AGENDA**

1. Call to order
2. Roll Call
3. Land Acknowledgement
4. Public Comment
5. General Order of Business
  - a. Review of past commitments and events
    - i. April 17 Inside Scoop “Film Exhibition”
    - ii. April 24 Washington Filmworks “Bounce Back”
    - iii. April 24-27 Seattle Black Film Festival
  - b. Preview of upcoming commitments and events
    - i. May 15 SIFF Opening Night Gala
  - c. Industry and community engagement
    - i. Inside Scoop series
      1. May 22 Inside Scoop “Independent Film Production”
      2. 2025 calendaring
  - d. Committee and workgroup updates
    - i. Economic and Workforce Development (Tom Florino)
    - ii. Policy (Mark Fried)
    - iii. Marketing, Branding and Initiatives (Champ Ensminger)
  - e. General
    - i. Commissioner appointments
      1. New Commissioner appointments
      2. Process and timeline
      3. Outgoing and incoming Commissioner celebration
    - ii. SFC Budget
      1. Budget review
      2. Treasurer position
    - iii. City Council
      1. 2025 legislation recommendations
      2. June SFC Council Committee presentation
    - iv. OED
      1. Federal impacts information request
      2. Assessment of meetings and cadence
        - a. How does SFC work and do work



- b. Learn from Music and Arts Commissions
    - c. Recommendations on full commission and committee meeting cadence
  3. Commission socials/public engagement
  4. Commercial attraction campaign
    - a. May Los Angeles
    - b. June New York (AICP)
    - c. August Cincinnati (AFCl)
  5. Round tables
    - a. Corporate: GSP-assisted
    - b. Commercial: Crew, production company, agency recommendations
  6. Indigenous training
    - a. GOIA date options
    - b. Free training collateral
  7. SFC Retreat planning
6. Adjourn