



Seattle Film Commission

Agenda – Tuesday, May 27, 10:00AM – 12:00PM

M5 Creative and Virtual

Commissioners: Lowell Deo, Champ Ensminger, Tom Florino, Mark Freid, KD Hall, Michael Huang, LexScope, Kat Ogden, Davis Powell, Anthony Tackett, Budi Mulyo

Staffed by Office of Economic Development: Chris Swenson, Leslie Daniels

Members of the public may attend virtually or in person. In-Person Public Comment: Register to speak on the Public Comment sign-up sheet located inside Boards and Commissions Room. Speakers must be registered in order to be recognized by the Chair. Submit written comments to Seattle Film Commission: SeattleFilmCommission@Seattle.gov

AGENDA

1. Call to order
2. Roll Call
3. Land Acknowledgement
4. Public Comment
5. General Order of Business
 - a. Welcome incoming Commissioners
 - i. Davis Powell – Position 2
 - ii. KD Hall – Position 5
 - iii. LexScope – Position 8
 - b. Review of past commitments and events
 - i. SIFF 2025 Gala, Filmmaker, Industry events
 - c. Preview of upcoming commitments and events
 - d. Industry and community engagement
 - i. Inside Scoop series
 1. May 27 “Independent Film Production” – POSTPONED
 2. June 18 “Post Production”
 3. 2025 calendaring
 - a. Position 2 – Film industry labor unions
 - b. Position 3 – Advertising and creative agencies
 - c. Position 4 – Commercial producers or production companies
 - d. Position 5 – Film schools, programs, educators
 - e. Position 7 – Film production crew
 - f. Position 10 – Underrepresented film organizations
 - e. Committee and workgroup updates
 - i. Economic and Workforce Development (Tom Florino)
 - ii. Policy (Mark Fried)
 - iii. Marketing, Branding and Initiatives (Champ Ensminger)
 - f. General
 - i. SFC Budget
 1. Budget review
 2. Treasurer position
 - ii. City Council
 1. 2025 legislation recommendations
 2. June SFC Council Committee presentation



- iii. OED
 - 1. Federal impacts information request
 - 2. Assessment of meetings and cadence
 - a. How does SFC work and do work
 - b. Learn from Music and Arts Commissions
 - c. Recommendations on full commission and committee meeting cadence
 - 3. Commercial attraction campaign
 - a. Trips
 - i. May Los Angeles – OED
 - ii. June New York (AICP) – OED
 - iii. August Cincinnati (AFCl) – SFC
 - b. Round tables
 - i. Corporate: GSP-assisted
 - ii. Commercial: Crew, production company, agency recommendations
 - 4. Indigenous training
 - a. GOIA date options
 - b. Free training collateral
 - 5. SFC Retreat planning
- 6. Adjourn