



**Seattle Film Commission
Meeting Minutes**

Monday, January 27, 10:00AM – 12:00PM

M5 Creative and Virtual

Commissioners: Beth Barrett, Laura Jean Cronin, Lowell Deo, Champ Ensminger, Tom Florino, Mark Freid, Michael Huang, Kat Ogden, Melissa Purcell, Anthony Tackett, Budi Mulyo

Staffed by Office of Economic Development: Chris Swenson, Leslie Daniels

Members of the public may attend virtually or in person. In-Person Public Comment: Register to speak on the Public Comment sign-up sheet located inside Boards and Commissions Room. Speakers must be registered in order to be recognized by the Chair. Submit written comments to Seattle Film Commission: SeattleFilmCommission@Seattle.gov

AGENDA

1. Call to order
2. Roll Call
3. Land Acknowledgement
4. Public Comment
5. General Order of Business
 - a. Review and approve previous meeting minutes
 - b. Review of past commitments and events
 - c. Preview of upcoming commitments and events
 - i. Film Festivals gathering 1/27
 - ii. Zeta Maya Creative Economy lunch and learn 2/6
 - iii. AI Film Festival at M5 Creative 3/29
 - d. Industry and community engagement
 - i. Inside Scoop series
 1. January 15 “On-Screen Talent”
 - a. Melissa – Get input from full SFC before finalizing program
 - b. Budi – More mics, some front lighting for panelists
 2. February 13 “Filming on Location”
 - a. Discussion – Intent and focus of who it’s intended for
 3. March 13 “AI and Emerging Tech”
 4. April 17 “Film Festivals and Distribution”
 5. May “Independent Filmmakers” – Independent producers & training positions
 - e. Committee and workgroup updates
 - i. Economic and Workforce Development (Tom Florino)
 1. GSP – Connected with Brian Surratt, roundtable of corporations re filming here
 2. AFCI – No conference, will have presence at Cannes, likely no SFC presence; 2026 will return in person
 3. Washington Filmworks – Learning from WF realistically if they’ll go for funding or contribution increases; working on better inroads to assist legislative efforts rather than their regular all-crew call
 - ii. Policy (Mark Fried)
 1. Branded no-parking signs policy
 2. Indigenous and Tribe relations
 3. FIFA conversation planning



4. Corporate and
commercial communication

- iii. Marketing, Branding and Initiatives (Beth Barrett/Champ Ensminger)
 - 1. Chair transition plan
 - 2. Sundance planning for Kat
 - 3. Swag – Needs to be more purposeful

 - f. General
 - i. SFC Terms
 - 1. Three positions rolling off April 30:
 - a. Position 2: Film industry labor unions (Melissa)
 - b. Position 5: Film schools, film programs, or film educators (Laura Jean)
 - c. Position 8: Film festivals or film content distribution companies (Beth)
 - 2. One position rolling off July 24:
 - a. Position 11: Immersive technology (such as augmented, extended mixed, and virtual reality) and emerging technology businesses (Budi)
 - 3. Budi – Recommends ending position 11 to align with April positions
 - 4. Recommend open to public plus Commissioner recommendations; current seated Commissioners can choose to reapply
 - ii. SFC Budget
 - 1. Review Treasurer bylaw amendment draft language
 - iii. SFC messaging and culture norms
 - 1. Tabled
 - iv. Discuss SEAFWC26 talking points
 - 1. Discussion
 - v. OED sales trip, commissioner travel
 - 1. Will invite Commission Vice Chair Michael Huang to travel with OED
 - vi. Tribal relations
 - 1. Seattle Indigenous Advisory Council
 - 2. State training opportunity
 - vii. SFC retreat planning
 - 1. Recommended wait until new commissioners are seated to schedule
 - viii. Melissa – IATSE updates, new pres is Rebecca Cook, VP is Luce Cusino, new business agent is Mike Vucas (Spokane)
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6. Upcoming
 - a. SEAFWC26 – February
 - b. Seattle Entertainment Experience – Randy Lafollette (on hold)
 - c. Engagement and Executive Film Advisory Board (KC) in Q1 2025
 - i. EFAB update, new roof and sound baffling should be done by end of March
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7. Adjourn