

**MINUTES**

**Seattle Music Commission Meeting**  
*Wed, January 15th, 2025, 12:00 – 1:30 p.m.*  
HYBRID Virtual/In-Person

**Commissioners Present:** Jason Clackley – Chair, Keola Kama, Shannon Welles, Kelli Faryar, Andrea Friedman, Denise Burnside, Bunnie Moore, Anne O’Dowd, Adra Boo, Christina Frappia, Jovino Santos Neto, Shaina Foley, Julius Caesar Robinson

**Commissioners Absent:** Jessica Toon – Vice Chair, Casey Carter, Eric Lilavois, Andrew Joslyn, Olivia Hamilton, Nick Varewyck, Nick Turner, Jordan Leonard,

**SMC Staff Present:** Scott Plusquellec, OED

**Guests:** Jessie Franz – CM Strauss’ office, Yolanda Barton – AR Revere XR

**Call to Order:** The ORDINAL meeting of the SMC was called to order at 12:05 p.m. by Chair Jason Clackley, with a land acknowledgement.

**Public Comment:**

Jessie gave an overview of some legislation that CM Strauss is looking at to require venues to sell or provide earplugs to patrons, not on a legislative track, currently hearing from community, wants to hear from commissioners on it, anything is on the table. Will come to A and ED to discuss in greater depth.

**Regular Commission Business:** No minutes for approval from November which was an informal gathering with the Film Commission.

**Communication Committee update on rebrand:**

Scott gave an update in Jessica’s absence on the rebrand she has been leading. A designer was selected from 3 candidates by the committee. Designer provided a mood board and then developed some initial brand looks. Committee asked designer to return to specific items on mood board to refine the looks and provide different concepts. Committee is awaiting the revisions and will select as we are nearing end of contract with designer.

**2025 Workplan discussion:**

Commissioner Onboarding Packet:

We do have an on boarding packet that is meant to be given to new members.

- Jason made a copy and will share with everyone.
- Looking at streamlining it and updating it.
- Need everyone’s feedback, please make comments on copy that Jason sends out.

- Looking at timeline of Q1.

Shaina – do we have a shared workspace to keep this in? Trello? Dropbox? If someone would like to create? Be nice to have previous histories. Jason and Shaina will work on setting up.

We also want to review bylaws and see about downsizing the number of members on the commission as 21 is too wildy. Scott to check on process for revising bylaws.

AI Resolution –

NY passed an AI protection regulation to protect artists. Should Commission push for something here?

- Be careful of being “anti AI”, but look for protections for artists.
- Looking at maybe getting Council to pass resolution saying yeah Tech is fine but let’s protect artists.
- Also add environmental concerns in there.
- Collaborate with Film Commission.
- Easy win for 2025. Good comms piece to roll out.
- These things are already written – look at the big groups nationally working on this. No need to reinvent the wheel.

Adra – bring in the Arts Commission as well.

Mayor recently went to SF on recruiting trip to get AI companies to come here, so this is timely.

City of Music playlist –

Andrea was listening to the international fountain and was wondering about different opportunities to get local musician music on playlists – fountain, waterfront, airport, transit stations, stadiums etc.

- Look to work with smaller streaming services rather than Spotify.
- Great for Youth and Community committee.
- Seattle Public Library – did a yearly playlist, small stipend provided, local musicians that could be downloaded.
- Apple music offers referral code on sign ups and money goes back to venues. Shaina could make that connection.
- Need to do research on how the airport and library do their programs.

Cloudbreak for FIFA –

Idea to use Cloudbreak model as a way to do a music fest around the World Cup events.

- Work with King Co and Sports Commission.
- An actionable thing we can do around FIFA. Maybe pilot it at Club World Cup.
- Do in pioneer sq for first time.
- Set up meeting with Leo and April.
- Look at bringing in national or international bands for it.
- Connors is production managing on FIFA.

Awareness building and communication –

getting new Instagram, building out outreach, utilize branding, - Put Adra on the ‘Gram!

City Budget focus –  
making sure we are more eagle eye and more proactive on communicating on the budget.

Music Census –

can we get an email kit – Denise will send out to all Music Commissioners to share out.

- Shaina pointed out that the logo was AI generated, and they got push back on it.
- Is the deadline a hard one?
- Working with ambassadors

**Meeting Adjourned early at 1:08**