



2022

Annual Report

City of Seattle
Sweetened Beverage Tax
Community Advisory Board



Seattle

5th Year
Progress Report

Acknowledgments

Sweetened Beverage Tax Community Advisory Board

Jaimée Marsh, Food Access Representative

Barbara Baquero, Food Access Representative

Rebecca Finkel, Food Access Representative

Bilan Aden, Community Representative

Tanika Thompson-Bird, Community Representative

Christina Wong, Public Health Representative

Kristin Sukys, Public Health Representative

Jen Moss, Public Health Representative

Barbara Rockey, Public Health Representative

Munira Mohamed, Early Learning Representative

Dan Torres, Early Learning Representative

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Nadine Chan, Public Health - Seattle & King County

Seán Walsh, Human Services Department

Robyn Kumar, Office of Sustainability & Environment

Tiffany Lee, Department of Education & Early Learning

Letter from the Sweetened Beverage Tax Community Advisory Board

The Sweetened Beverage Tax Community Advisory Board (CAB) is pleased to release this **2022 Annual Report** marking the **fifth year** of Seattle's Sweetened Beverage Tax (SBT).

The SBT was passed in 2017 to improve the health of Seattle residents by reducing the sales and consumption of sugary drinks. Drinks like soda, fruit drinks, energy drinks, and sweetened coffees and teas are the No. 1 source of added sugar in American diets. Sugary drinks are a major driver of chronic diseases like diabetes and heart disease and yet the beverage industry aggressively promotes these products and uses predatory marketing practices, [targeting people of color](#). Reducing sales of sugary drinks will reduce health inequities.

After five years of implementation, the SBT is working as intended:

- [Sales of sugary drinks are down](#).
- [People are more aware](#) that sugary drinks increase the risk of serious health problems.
- Revenue from the tax – about \$22 million annually – is equitably invested in low-income communities and communities of color to expand programs that increase food and nutrition security and that support child development and early learning.

The CAB is an advisory body established by the tax legislation to advise the Mayor and City Council on how SBT revenues are invested. We are proud of our accomplishments over the last five years which include:

- Issued 24 high-impact, [values-based budget recommendations](#) that ensured the equitable investment of tax revenues in communities most impacted by health and educational injustices.
- Successfully advocated for a separate City budget fund (SBT Fund 00155) and budget legislation to protect the use of SBT revenue and make tax collection and spending easier to monitor.
- Established two new grant programs designed to invest in projects and solutions designed and led by priority communities—the [Food Equity Fund](#) (\$3 million/year) and the [Prenatal-to-Three Grant Program](#) (\$1.5 million/year).
- Worked with the City to redirect \$5 million SBT revenues to emergency food assistance during the first two weeks of the COVID-19 pandemic.
- Advised on major expansions of the [Fresh Bucks](#) program, [Farm to Preschool](#), and the creation of the [Healthy Food in Schools](#) program.

The last five years set a solid foundation for a successful SBT. At the same time, the SBT Fund has been a volatile fund source and faced revenue gaps. Looking ahead, we remain committed to monitoring SBT investments through an equity and resilience lens and will continue to advocate for equitable and progressive funding solutions for the city's food security and child development programs.

We hope you will continue to follow our efforts and provide us with feedback by joining a [monthly meeting](#) or sending comments to bridget.igoe@seattle.gov. For more information including meeting notices, budget recommendations, and reports of our community engagement efforts, [please visit our webpage](#).

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Sweetened Beverage Tax Community Advisory Board

Overview

The Sweetened Beverage Tax Community Advisory Board (CAB) was established by the City Council ([Ordinance 125324](#)) to advise and make recommendations to the Mayor and City Council on programs and services supported by the Sweetened Beverage Tax (SBT). The CAB is composed of 11 members who care deeply about racial and social justice and are committed to centering communities most impacted by health and economic inequities in their recommendations.

The CAB meets approximately nine times a year in open and public meetings. Past and future meeting details and materials are posted on the [CAB webpage](#).

All CAB recommendations are [available online](#). In 2022, the CAB developed and issued the following recommendations:

- [2023 Budget Recommendations](#) (June 28, 2022)
- [Letter to the Mayor’s Office and the City Budget Office regarding projected 2023 SBT revenue shortfall](#) (August 19, 2022)
- [Letter to the City Council regarding the SBT spending plan in the 2023-2024 Proposed Budget](#) (October 14, 2022)
- [Letter to the Select Budget Committee regarding the Initial Balancing Package](#) (November 14, 2022)

In 2022, the City and CAB had to grappled with how to balance the 2023 and 2024 SBT Fund after revenue projections forecast an anticipated downturn in SBT revenue between 2022 and 2026.

The CAB was successful in advocating for no reductions to SBT spending and City Council transferred \$1.2 million JumpStart Fund in 2023 and \$1.2 million JumpStart Fund in 2024 (one-time) to the SBT Fund to replace revenue losses projected in the 2022 revenue forecasts.

“

As our city recovers from the COVID pandemic and grapples with historically high rates of inflation, we are grateful for your steadfast commitment to maintaining essential services like food assistance and child wellbeing. When inflation is high, everyone pays the price, but lower-income families suffer the most since food, childcare, and housing are a bigger share of total spending for these households. Today, your Initial Balance Package signals that in a city as wealthy as Seattle, public support for programs and services that help ease the struggles lower income families are facing to pay for childcare or nutritious food is not negotiable.

Excerpt from the CAB’s November 2022 letter to City Council

Sweetened Beverage Tax Community Advisory Board in 2022



1.) Food Access Representative:
Jaimée Marsh
(FEEST)*



2.) Food Access Representative:
Barbara Baquero
(University of Washington)*



3.) Food Access Representative:
Rebecca Finkel
(Puget Sound Educational District)*



4.) Community Representative:
Bilan Aden
(African Community Housing & Development)*



5.) Community Representative:
Tanika Thompson Bird[^]
(Got Green)*

[^]Co-Chair
*Organizational affiliation



6.) Public Health Representative:
Christina Wong
(Northwest Harvest)*



7.) Public Health Representative:
Kristin Sukys
(Food is Medicine Consultant)*



8.) Public Health Representative:
Jen Moss[^]
(WSU Extension)*



9.) Public Health Representative:
Barbara Rockey
(Treehouse)*



10.) Early Learning Representative:
Munira Mohamed
(East African Community Services)*



11.) Early Learning Representative:
Dan Torres
(Bezos Family Foundation)*

Sweetened Beverage Tax Community Advisory Board

SBT Collections

SBT Investments

Food Security & Food Access Program Highlights

Early Learning & Child Development Program Highlights

Evaluation of the SBT

Sweetened Beverage Tax Collections

Finance and Administrative Services

Overview

The Sweetened Beverage Tax (SBT) is a tax on the distribution of sugar-sweetened beverages (SSBs) in the city of Seattle. The tax is collected on the final distribution of SSBs by a distributor. The intent of the SBT is to tax the distributions of sweetened beverages into Seattle for retail sale in Seattle. Information for SBT taxpayers is available on the [tax webpage](#).

This chapter provides a summary of SBT collections in 2022, including the number of taxpayers, 2022 tax revenue collected, and reported ounces of SSBs. It also provides a historical comparison of tax revenues and reported ounces for 2018-2022. Overall, 2022 appears to be a continuation of 2021 in terms of continued growth from the low volumes and revenue in 2020, but with fewer tax filers. 2022 revenue and consumption has still not returned to the pre-pandemic levels of 2018-2019.

Note: Effective for 2020 and subsequent year’s tax payments, the State of Washington changed the due date for annual business and occupation tax filings from January 31 to April 30 of the year following the tax. Although the impact of this change is expected to be small, depending on the timing of this report, numbers in this chapter are subject to change pending final payment amounts by businesses filing annual tax returns by April 30 of each year. Information presented in this chapter represents all 2022 through fourth quarter and annual tax filings and payments received through the April 30, 2022 filing period.

Tax Rate

The standard tax rate for the SBT is \$.0175 per ounce. There is a reduced tax rate for certified manufacturers. That rate is \$.01 per ounce.

Types of Beverages that are Taxed



Regular sodas



Sport drinks



Sugary water



Energy drinks



Sugary coffees and teas



Syrups and concentrates

Sweetened Beverage Tax Collections

Tax Payers

There were 192 total 2022 tax filers, of which 21 were annual filers. This is the lowest number of filers since the inception of the tax. Total filers in 2020 were down by 16 to 204 from a high of 220 filers in 2019.

As in 2021, only two firms, down from a high of five firms in 2020, have received certification for the reduced tax rate. These are firms which manufacture sweetened beverages and have worldwide gross income of greater than \$2 million and less than \$5 million. Beverages from these manufacturers are taxed at the reduced rate of \$0.01 per ounce.

Of the 192 total tax filers in 2022, 60 are retailers that have issued redistribution certificates to 34 distributors. Under certain circumstances, determining the correct number of taxable ounces is better managed by the retailer receiving distribution of the beverages or concentrates. In these cases, retailers may issue a redistribution certificate to a distributor, which transfers the liability for making tax payments to the retailer from the distributors on those ounces of product that are taxable.

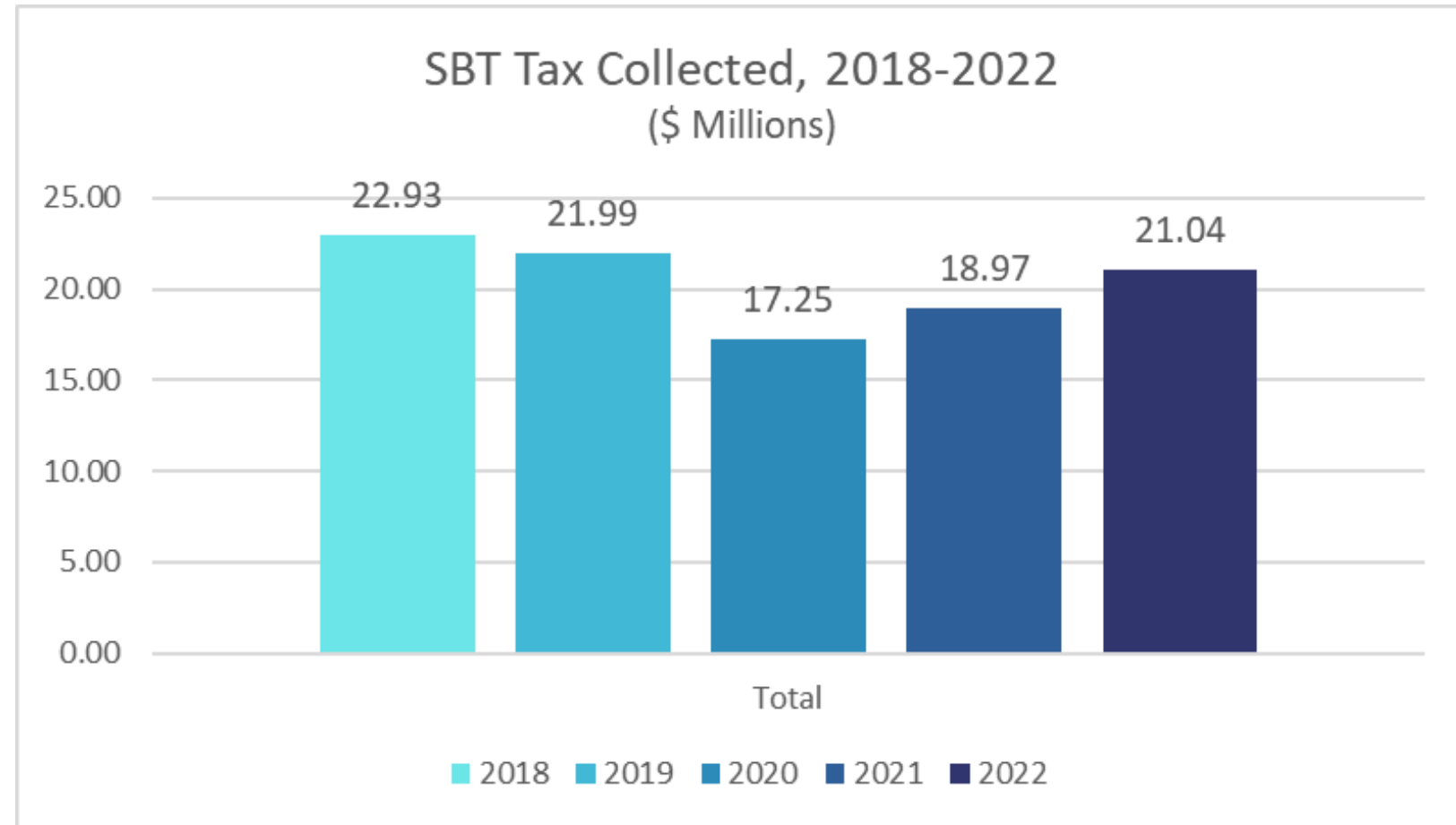
The City has also issued seven exempt certificates, which exempt from taxation beverages manufactured by businesses with worldwide gross income of \$2 million or less. The City issued 20 exempt certificates in 2020 and six in 2021.



Sweetened Beverage Tax Collections

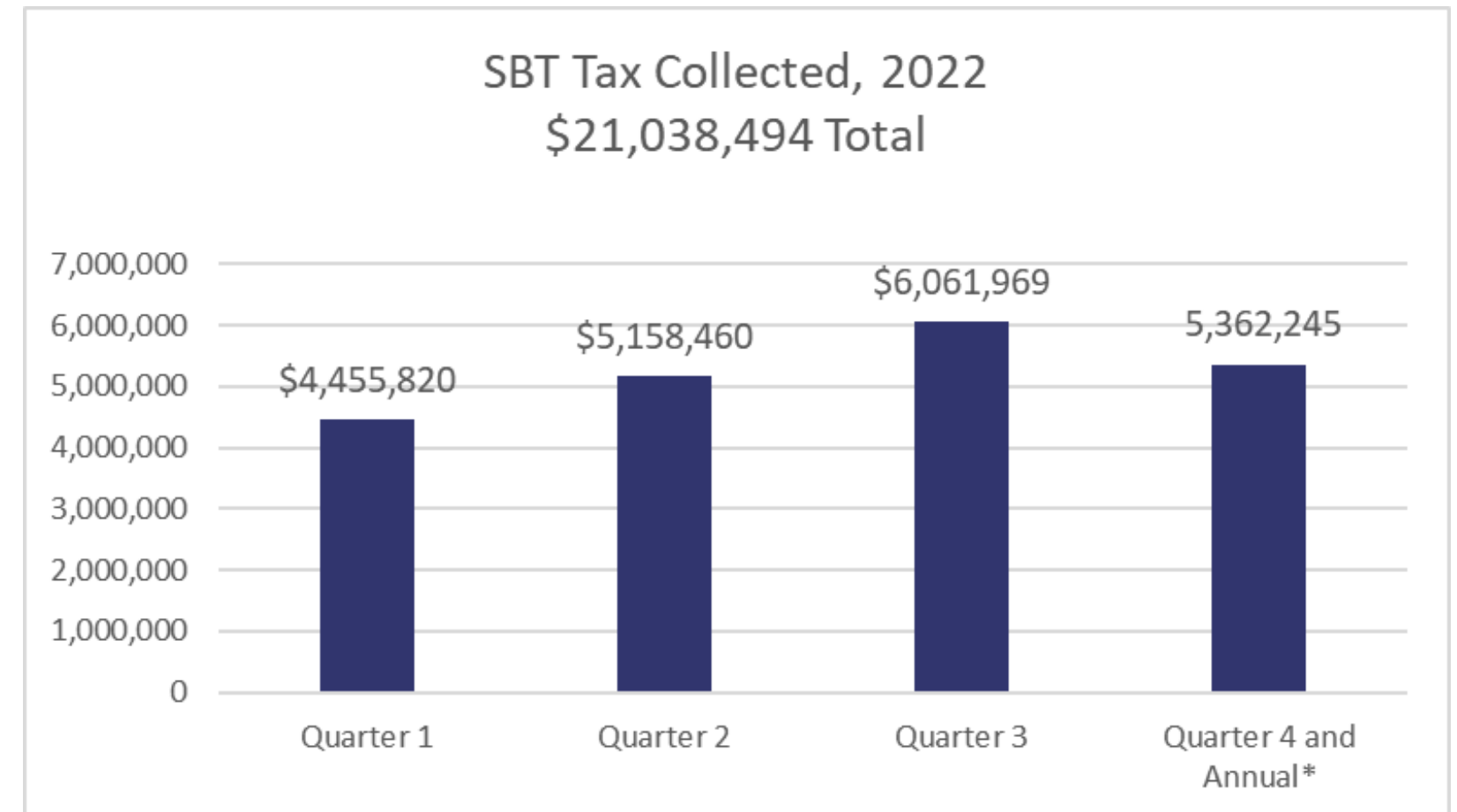
2022 Tax Revenues

Total 2022 tax revenues increased by \$2.0 million (10.9%) from 2021 levels to \$21,038,494. This growth followed on the 9.9% growth in 2021 coming out of the pandemic low-water mark of \$17.25 million in 2020. Despite the robust growth, revenues are not yet back to pre-pandemic levels.



2022 Tax Collections by Quarter

Collections by quarter are shown in the chart below indicating the seasonal pattern of consumption.



Sweetened Beverage Tax Collections

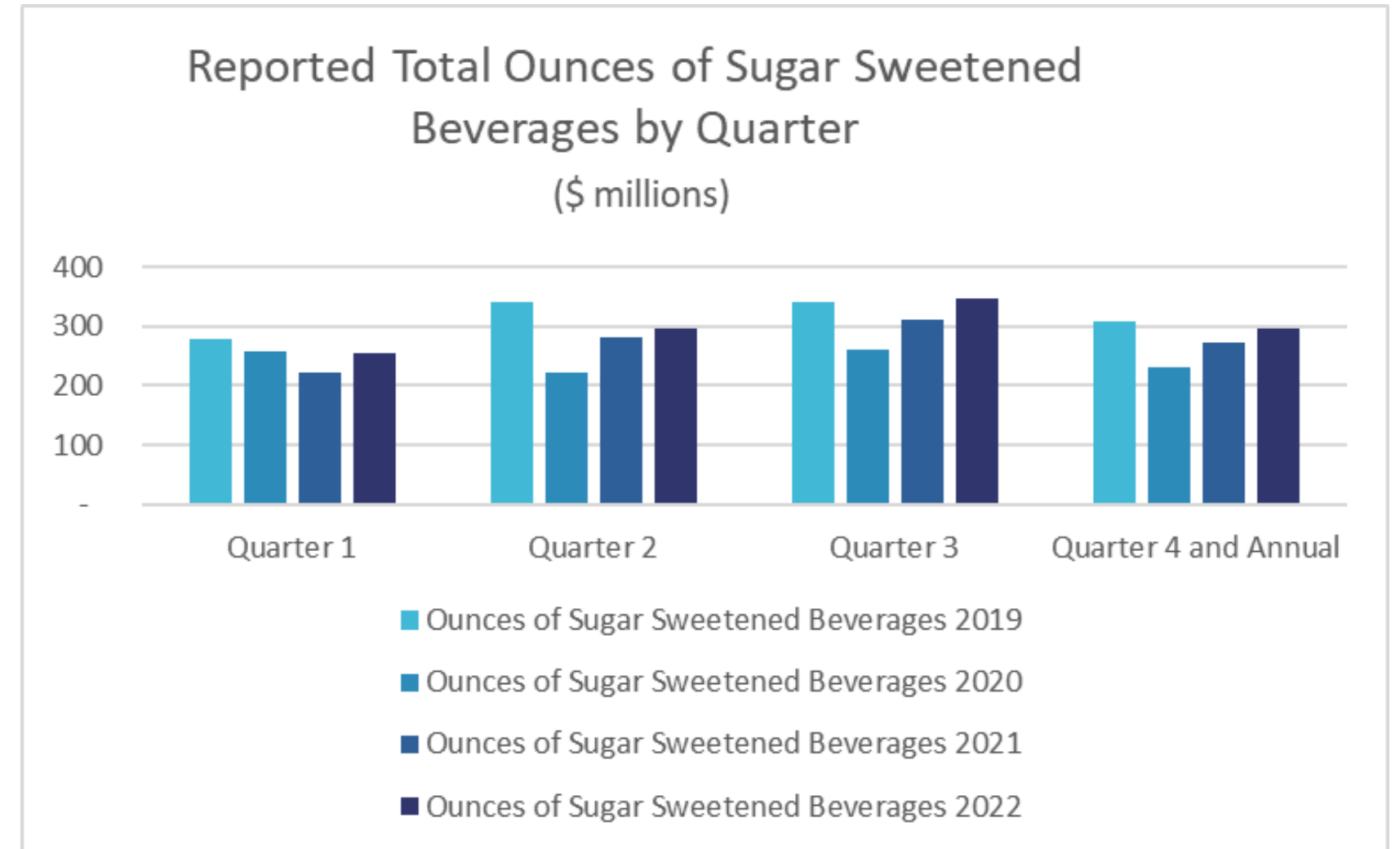
Reported Ounces of SSBs

Taxpayers reported over 1.19 billion ounces (approximately 9.3 million gallons) of SSBs distributed into the City of Seattle in 2022. That is over 1,500 ounces per person in Seattle, though many of those ounces are consumed by non-Seattle residents.

Total reported ounces are still 6% below the 1.27 billion in 2019 but have increased 22.7% over 2020 consumption and 9.6% over 2021 consumption.

Reported ounces by quarter and year are shown in the chart to the right. The first quarter grouping captures elements of both the onset of the pandemic in March of 2020, thus depressing consumption relative to 2019, and the reality that Q1 2021 was at the trough of consumption. This illustrates both the underlying seasonality of SSB consumption behavior within the years but also overall SSB consumption pre-Covid to current.

Note: These figures are calculated by the city based on taxes reported. They should not be considered a complete or accurate measure of actual beverage consumption.

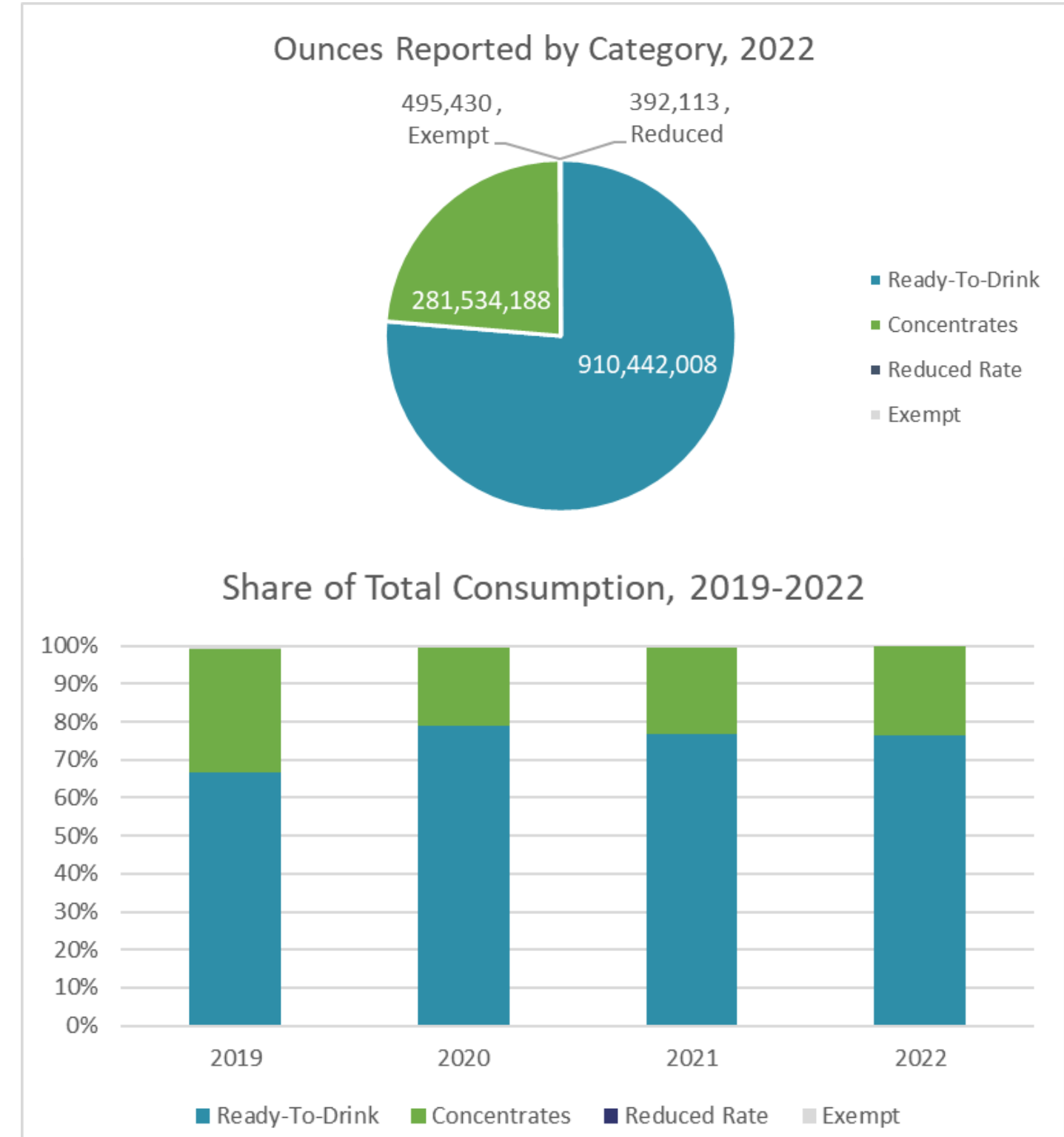


Sweetened Beverage Tax Collections

Ounces Reported by Category

Of the total ounces reported, approximately 392,000 (0.03% of total) were taxed at the reduced rate of \$0.01 per ounce. This represents an increase of 85.3% or approximately 180,500 ounces from 2021. It is approximately 233% of 2019 levels. Approximately 495,000 ounces of beverages were reported but exempt from taxation. This is a significant decrease of approximately 3.9 million reported ounces from 4.4 million ounces in 2021. Taxpayers are not required to report exempt ounces, so we have no firm understanding of how the number of exempt ounces has really changed in 2022.

Due to restaurant and other venue closures, reported concentrate ounces fell approximately 52% in 2020 to 200.5 million ounces from 414.1 million ounces in 2019. In 2022, concentrate ounces are 40.0% greater than 2020 levels, at a total 281.5 million ounces. This is an increase of 14.4% over 2021 but are still just 68% of 2019 levels. Ready-to-Drink ounces, in contrast, also decreased in 2020, but 2021 growth made up the losses of 2020. In 2022, Ready-to-Drink ounces have grown to 910.4 million ounces, 8.7% over 2021 and have exceeded the 2019 level of 845.8 million ounces. Ready-to-drink consumption made up about 67% of total ounces consumed in 2019. With the decline of consumption of fountain beverages made from concentrates in 2020, this share grew to approximately 77% in 2021 and stands at 76.3% in 2022. The relatively stable base of store-bought, ready-to-drink consumption explains to a large degree why total consumption and revenues didn't fall even further during 2020.



SBT Investments

Seattle's Sweetened Beverage Tax (SBT) was designed to improve the health of Seattle residents by reducing the sales and consumption of sugary drinks. It also raises revenue for important programs that increase healthy food access and support child health and early learning. Proceeds from the SBT are spent in accordance with City of Seattle ordinances (Ord. 125995, § 1, 2019; Ord. 125886, § 2, 2019; Ord. 125718, § 1, 2018; Ord. 125324, § 3, 2017). For more information, see the [Seattle Municipal Code 5.53.055 - Sweetened beverage tax-Allocation of proceeds](#).

In 2022, approximately \$22.1 million SBT revenue was allocated to programs and services:

- **65% went to Food Security & Access** programming and
- **35% went to Early Learning & Child Development** programming.

The table to the right is an account of investments in the 2022 Adopted Budget. The budget numbers do not include one-time budget adjustments such as legislated budget adds or budget carryforward from the previous year.

*Department key for the table:

- DEEL: Department of Early Learning
- HSD: Human Services Department
- OSE: Office of Sustainability & Environment
- SPR: Seattle Parks & Recreation

Investments	Dept*	2022 Adopted SBT Budget	Page
Food Security & Access		\$14,278,745	13
Fresh Bucks	OSE	\$5,169,865	14
Food Equity Fund	DON	\$3,093,239	17
Food banks and home delivery	HSD	\$2,258,384	20
Farm to Preschool	HSD	\$1,176,540	23
Community and older adult meal programs	HSD	\$1,336,226	26
Healthy Food in Schools	OSE	\$475,716	29
Recreational programming	SPR	\$302,531	32
Food Policy & Program supports	OSE	\$302,394	n/a
Food Access Administration	HSD	\$163,849	n/a
Early Learning & Child Development		\$7,832,320	34
Child Care Assistance Program	DEEL	\$2,891,580	35
Prenatal-to-Three Grant Program	DEEL	\$1,500,000	37
Health & Developmental Supports	DEEL	\$1,414,109	39
Coaching & Training	DEEL	\$744,021	42
Home Visiting	DEEL	\$607,925	44
SBT Central Administration	DEEL	\$548,274	n/a
Family Child Care Support	DEEL	\$298,410	47



Food Security & Food Access Program Highlights

Section Contents:

- Fresh Bucks
- Food Equity Fund
- Food banks and home delivery.
- Farm to Preschool & Farm to Child Care
- Community and Older Adult Meal Programs
- Healthy Food in Schools
- Food and recreational programming

Photo provided by the
Multicultural Self-Sufficient Movement.

Fresh Bucks

Office of Sustainability & Environment (OSE)

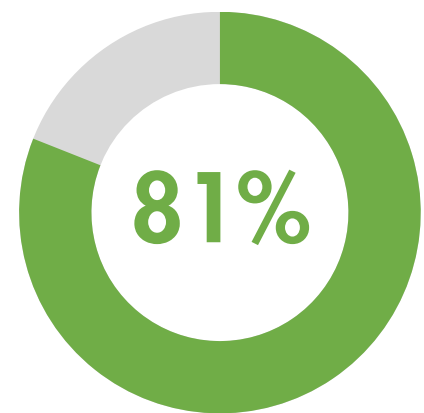
2022 SBT Budget: \$5,169,865
 2022 Total Budget: \$6,607,336

Fresh Bucks is a healthy food program that helps approximately 12,000 Seattle households afford fruits and vegetables. The program provides income-eligible and enrolled households \$40 each month to buy fruits and vegetables at any participating retailer. By increasing the purchasing power of lower-income households, Fresh Bucks directly addresses a top food access barrier consistently cited by food-insecure communities—the cost of buying nutritious food. Meanwhile, Fresh Bucks spending is good for the local economy: every \$1 spent in Fresh Bucks is estimated to generate \$1.58 in the local economy, based on the [Local Food Impact Calculator](#).

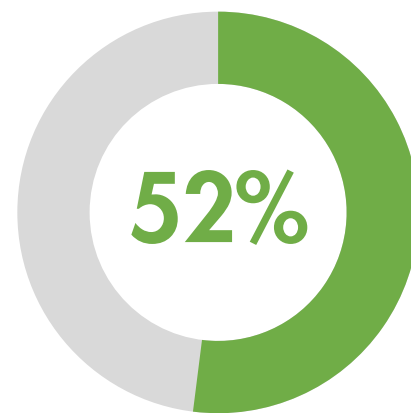
Fresh Bucks benefits are currently accepted at [41 Seattle retailers](#), including supermarkets, locally-owned independent grocers, farmers markets, and farm stands.

Demographic Data

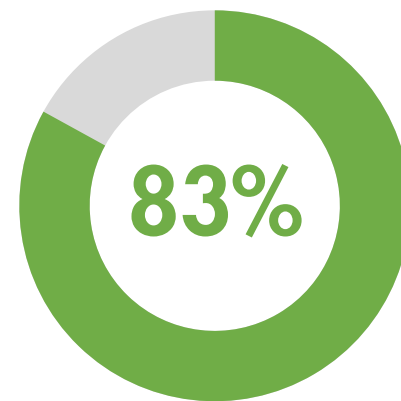
Among the 2022 households enrolled in Fresh Bucks:



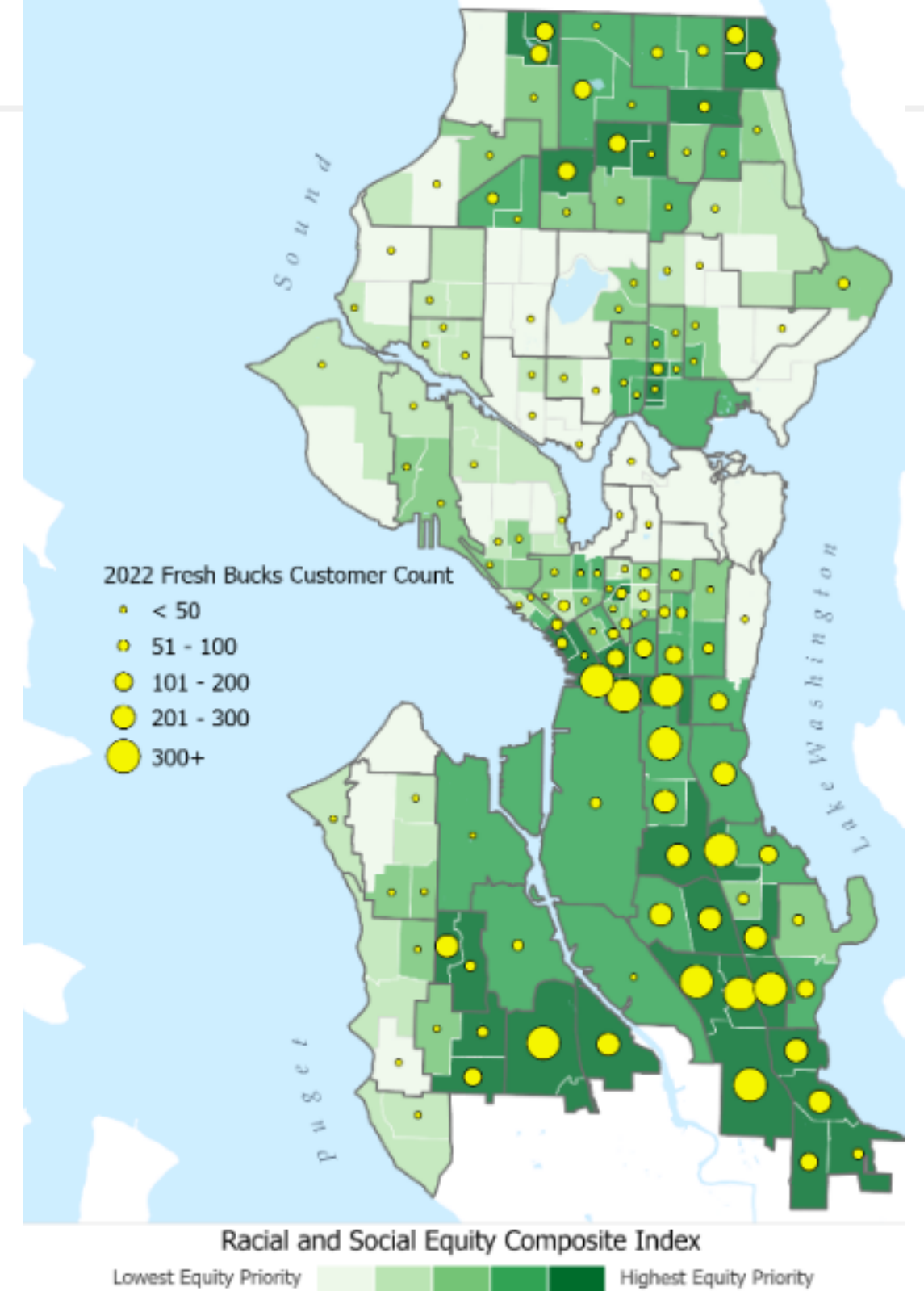
self-identified as BIPOC



reported to prefer a language other than English



screened as food insecure



This map shows the 2022 Fresh Bucks Customer Count by census tract. Customer counts are displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Fresh Bucks

2022 Key Program Outcomes

- Fresh Bucks customers purchased **\$4.65m** in fruits and vegetables, generating **\$7.36m** in the local economy. The economic impact of Fresh Bucks is based on the [Local Food Impact Calculator](#), a tool designed to estimate the impact of a local project might have on the surrounding economy.”
- Expanded access in underserved neighborhoods and responded to customer needs for home delivery by adding two new retailers to the program:
 - **Central Co-op**, a natural foods store serving the Central District
 - **Local Yokels**, a women- and minority-owned business (WMBE) that focuses on sourcing from local, BIPOC growers and offers home delivery.

Voices of Fresh Bucks

"It seems like every year brings on a new challenge for our community, whether it is the pandemic, economic uncertainty, or the rising cost of food and goods. Throughout it all, our clients can count on Fresh Bucks. They look forward to the start of the month when they can shop for fruits and vegetables with Fresh Bucks."

— Elfenesh Woldu, Social Services Program Manager, Horn of Africa Services, Fresh Bucks community-based organization partner

"For me, food is medicine. I have diabetes and must adhere to a strict diet that mostly includes fresh fruits and vegetables. With Fresh Bucks I know I have \$40 dedicated to my monthly food budget, and this helps me stay on track to create delicious meals that support my health."

— Francisco Malagon, Fresh Bucks customer



Photo provided by the Fresh Bucks program.

Fresh Bucks

Partner Organizations

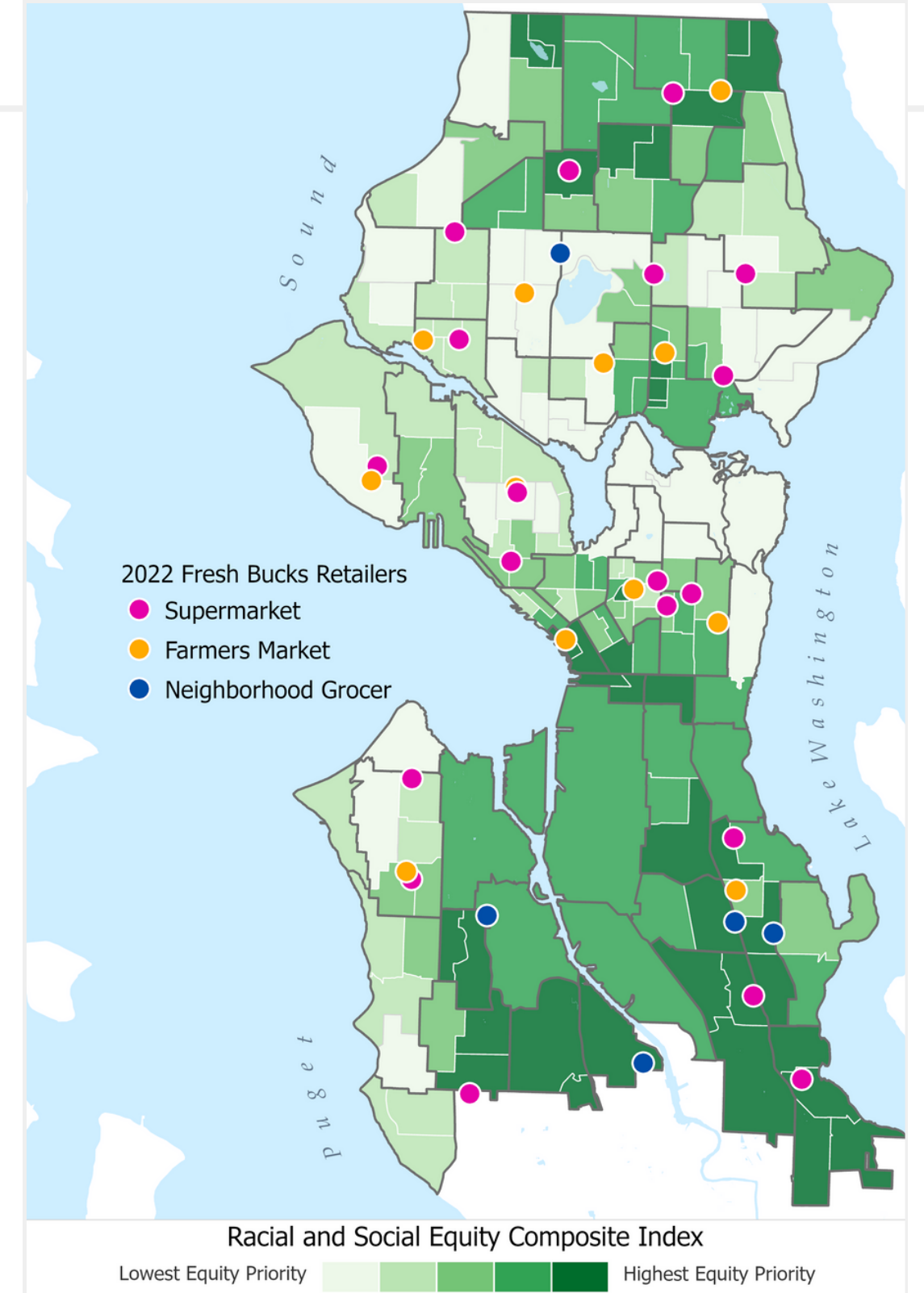
Enrollment Partners

- Atlantic Street Center
- Casa Latina
- Children’s Home Society of Washington
- Chinese Information and Service Center
- Got Green
- Harborview Medical Center
- Horn of Africa Services
- Interim Community Development Association
- Kaiser Permanente
- Lake City Collective
- Latino Community Fund
- Neighborcare Health Systems
- Neighborhood House
- Odessa Brown Children’s Clinic
- Public Health Seattle & King County
- Seattle Indian Health Board
- Somali Health Board
- United Indians of All Tribes
- Villa Comunitaria

Retail Partners

- African Community Housing & Development/Delridge Farmers Market
- Ammana Warehouse & Grocer*
- Central Co-op
- Delridge Grocery Co-op
- Fruteria Sandoval*
- Harameyn Halal Grocer*
- HT Oaktree*
- Local Yokels*
- Mendoza’s Mexican Mercado*
- Neighborhood Farmers Market Alliance
- Pike Place Market Foundation
- Pike Place Market Preservation and Development Authority
- Queen Anne Farmers Market
- Safeway Corporation
- Seattle Farmers Market Association
- Tilth Alliance

* BIPOC-owned retailer



This map shows the Fresh Bucks retailers displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Food Equity Fund

Department of Neighborhoods (DON)

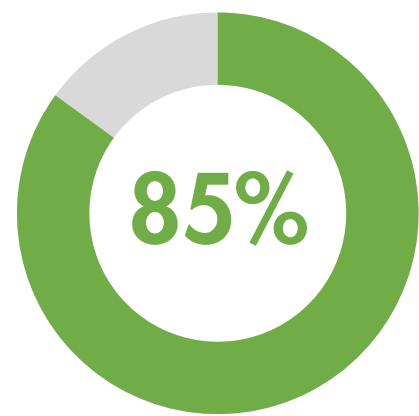
2022 SBT Budget: \$3,093,239

2022 Total Budget: \$4,573,860

The [Food Equity Fund](#) is a program of the Seattle Department of Neighborhoods (DON). The purpose of the Fund is to invest in community-led work that contributes to an equitable and sustainable local food system. By 'food system' we mean any activities related to food, this can include growing, sourcing, preparing, learning, distributing food and/or managing food waste.

Created in 2021 in response to recommendations from the Sweetened Beverage Tax Community Advisory Board, the Food Equity Fund supports work led by those most impacted by food and health inequities: Black, Indigenous, People of Color (BIPOC), immigrants, refugees, people with low incomes, youth, and elders.

Demographic Data



Over 85% of 2022 Food Equity Fund grantees were organizations or groups led by Black, Indigenous, People of Color. All projects funded by the Food Equity Fund benefit BIPOC communities, immigrants, refugees, people with low incomes, youth, and elders.



Photo provided by Y-WE.

Food Equity Fund awardees in the news:

[Local Indigenous Food Sovereignty Efforts Uplift the Importance of Traditional Foods](#) - South Seattle Emerald (9/13/22)

[Food Equity Fund Supports Intergenerational, Multicultural Food and Farm Projects](#) - South Seattle Emerald (10/4/22)

Food Equity Fund

Awarded Organizations

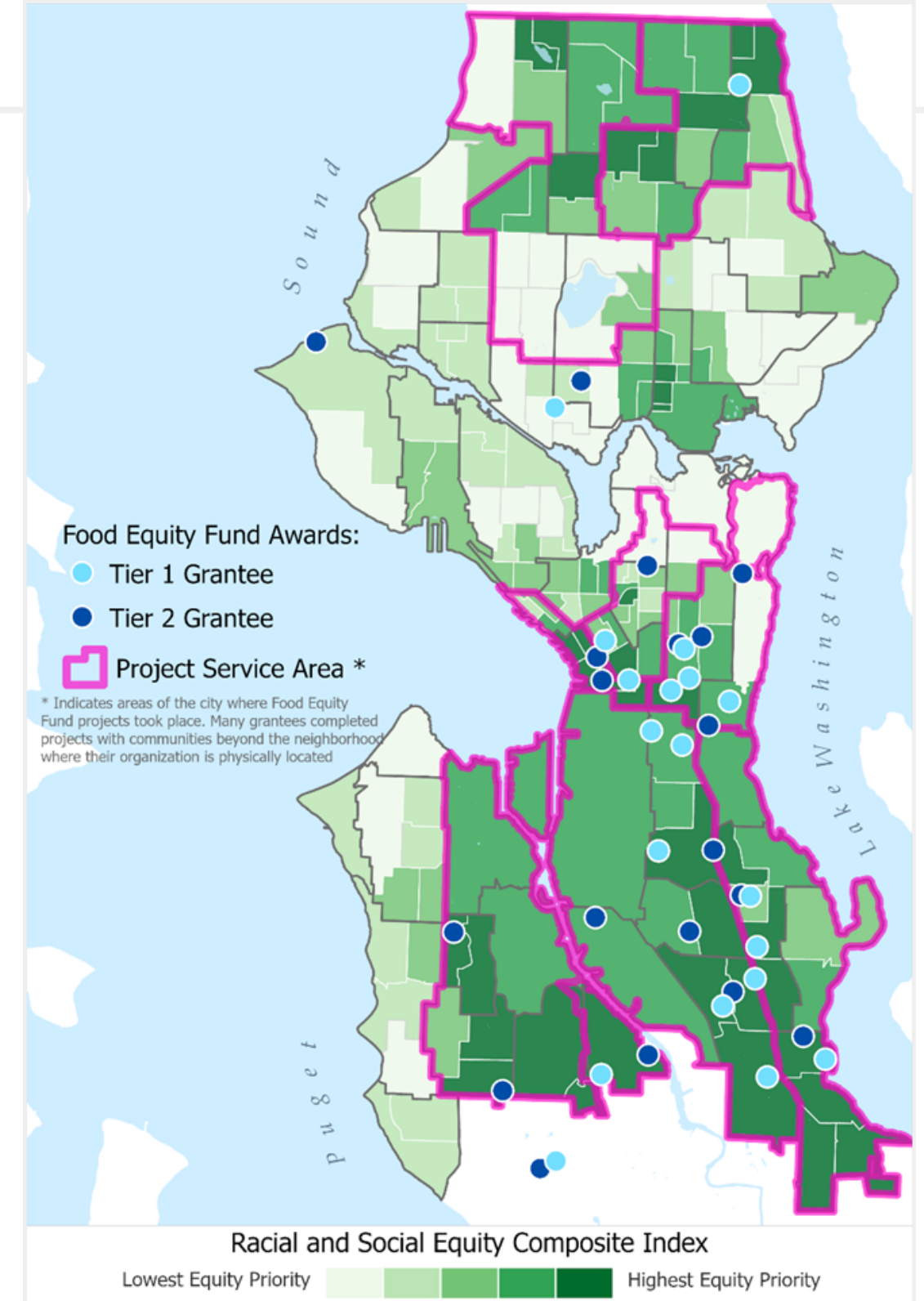
In 2022, applicants to the Food Equity Fund could choose between two types of grants. **Tier 1 grants** had a maximum award amount of \$75,000 for projects that took between 3 to 12 months to complete. **Tier 2 grants** had a maximum award amount of \$150,000 for projects spanning 15 to 24 months. Forty-one (41) community-based organizations received Food Equity Fund grants in 2022.

Tier 1 grantees. [Click here to learn more about their projects.](#)

- American Polynesian Organization
- Black Dollar Days Task Force
- Black Farmers Collective
- Casa Latina
- Central Area Senior Center
- Cham Refugees Community
- City Fruit
- Eritrean Association of Greater Seattle
- Food Empowerment Education & Sustainability Team (FEEST)
- Freeway Park Association
- Hip Hop is Green
- Kandelia
- Rainier Beach Action Coalition
- Ta'alem Community Center
- Tilth Alliance
- Percussion Farms and Preserves
- Build Lake City Together
- Queer The Land
- Young Women Empowered (Y-WE)

Tier 2 grantees. [Click here to learn more about their projects.](#)

- African Community Housing & Development
- Asian Counseling and Referral Services
- Beacon Food Forest
- Black Star Farmers
- Byrd Barr Place
- Chief Seattle Club
- Community Roots Housing
- Cultivate South Park
- East African Community Services
- Empowering Youth and Families Outreach
- Family Works
- Food For All Youth Leadership Program
- Friends of FEED
- Khmer Community of Seattle King County
- Legacy of Equality Leadership and Organizing (LELO)
- Lifelong
- Rainier Valley Steering Committee
- Tongan Food Pantry
- United Indians of All Tribes Foundation
- Villa Comunitaria
- Wa Na Wari
- White Center Food Bank



This map shows the locations and project areas of the 2022 Food Equity Fund grantees. This information is displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Food Equity Fund

Key Program Outcomes & Accomplishments in 2022

In 2022, **the City received over \$10.5 million requests and awarded \$3.8 million** in grants to community-based organizations thanks to combined funding from the SBT Fund (\$3 million) and a one-time infusion from the City's Equitable Communities Initiative (\$1.5 million).

Program Highlights

Transition to Outcome-Based Invoicing: Based on grantee feedback, the Food Equity Fund transitioned from a line-item reimbursement process to an outcome-based reimbursement process. This significantly reduced burdensome reporting and invoicing. The Fund makes payment on mutually agreed upon outcomes. In addition, payments include a steady monthly rate that is negotiated during the contracting process. The response has been overwhelmingly positive from grantees.

Launching a new Capacity Building Grant in 2023: Based on the Community Advisory Board's Request for Proposals (RFP) Recommendations, the Food Equity Fund team spent Q4 of 2022 developing a new capacity building grant geared towards smaller, grassroots organizations led by Black, Indigenous, People of Color, immigrants, refugees, people with low incomes, youth, and elders. The Capacity Building Grant launched May 1, 2023 with awards up to \$20K and staff accept applications on a rolling basis.

Select Food Equity Fund Grantee Highlights:

- **Wa Na Wari:** organized over 300 weekly meals at their Black Arts Center in the Central District. They work with local chefs and include hot, culturally relevant food. Some themes include: Trinidadian Cuisine, Comfort Soul Food, Native Foods, and New Orleans Night.
- **American Polynesian Organization:** served over 4,500 culturally relevant, hot meals and grocery bags to seniors in the Beacon Hill neighborhood. The food pantry program included fresh produce and vegetables, eggs, meat items, and various canned goods, grains, and cereals.
- **Black Dollar Days Taskforce:** organized twice a week Clean Greens Farmers Markets in the Central District and Madrona. Their Rainbow Youth program developed and created their urban farm at South Shore Community Center where they grew watermelon, pumpkins, and other culturally relevant vegetables.
- **Casa Latina:** successfully served over 2500 meals for their day laborers and families (2x/week for 16 weeks). They also supported 20 Latino immigrants in obtaining food permits and provided food-related job training skills.
- **Cham Refugees Community:** worked with five youth leaders to manage a "Junior Chef" cooking series of workshops for over 30 students. Youth leaders also distributed culturally relevant food boxes for over 85 Cham families.
- **Young Women Empowered (Y-WE):** organized three cohorts of food justice and farming education for 47 youth leaders. They hosted a Spring GROW event, where they assembled and distributed over 50 wooden container gardens and shared gardening resources. They also supported their youth leaders to give feedback on the City of Seattle's draft Food Action Plan Update.
- **United Indians of All Tribes Foundation (UIATF):** organized Indigenous People's Day at Daybreak Star Cultural Center, which included a traditional prayer ceremony, performances by local Native artists, and traditional food boxes for over 100 families. In December, 200 community members enjoyed a traditional salmon dinner and tea made from plants grown at Daybreak Star.

Food Banks & Home Delivery

Human Services Department

2022 SBT Budget: \$2,258,384

Food banks provide nutritious food to low-income Seattle residents to combat hunger. Food banks provide groceries for infants, children, adults, seniors, and people with special dietary needs, and help families access other food assistance (such as SNAP benefits) and other non-emergency food resources.

Staff and volunteers at food banks strive to offer culturally-specific food choices and create a welcoming environment for guests. In addition to on-site services, many food banks provide home delivery to clients who are unable to come into food bank locations because of age, disability, or illness. Some food banks also supply weekend food backpacks to school-aged children and provide mobile or pop-up food bank services to serve communities where they work and play.

The [Seattle Food Committee](#) (SFC) supports centralized food purchases and donations from food partners, then transports that food to local food banks for distribution to clients. SFC also provides a forum for regular information-sharing, collaboration, training, and linkages to other food system partners.



Ballard Food Bank. Credit: Amanda Snyder/Crosscut.

Food Banks & Home Delivery

Key Program Outcomes & Accomplishments in 2022

Food bank services by the numbers:

- 249,534 duplicated food bank visits (HSD will be able to report unduplicated visits in 2023)
- 30,957 home deliveries
- 32,430 weekend hunger backpacks delivered

Bulk buy and other system supports:

- 643,503 pounds of food with an emphasis on protein and produce, purchased approximately weekly and transported to food system partners.
- Seattle Food Committee provided trainings on racial equity and trauma-informed service delivery. It also hosted a virtual conference for committee members with sessions on local economy, increasing accessibility, and staff retention.

Additional highlights:

- Food bank, home delivery, and other partners increasingly prioritized procurement of culturally-specific food. The Seattle Food Committee developed a Nutrition Policy to address the medical and cultural needs of customers.
- The City conducted community engagement with the Seattle Food Committee to develop the forthcoming [Food Action Plan](#). Additional community engagement is scheduled in 2023 to inform a 2024 funding process for food and meals.



Rainier Valley Food Bank. Credit: Seattle Times

The impacts of inflation on Seattle residents and food banks were featured in several local media stories.

[Inflation, low donations and rising demand hit Seattle food banks](#) - Crosscut (11/21/22)

[Local food banks are being impacted by inflation, supply chain issues](#) - King5 (10/4/22)

[With increasing inflation, communities are leaning on local food banks](#) - South Seattle Emerald (7/13/22)

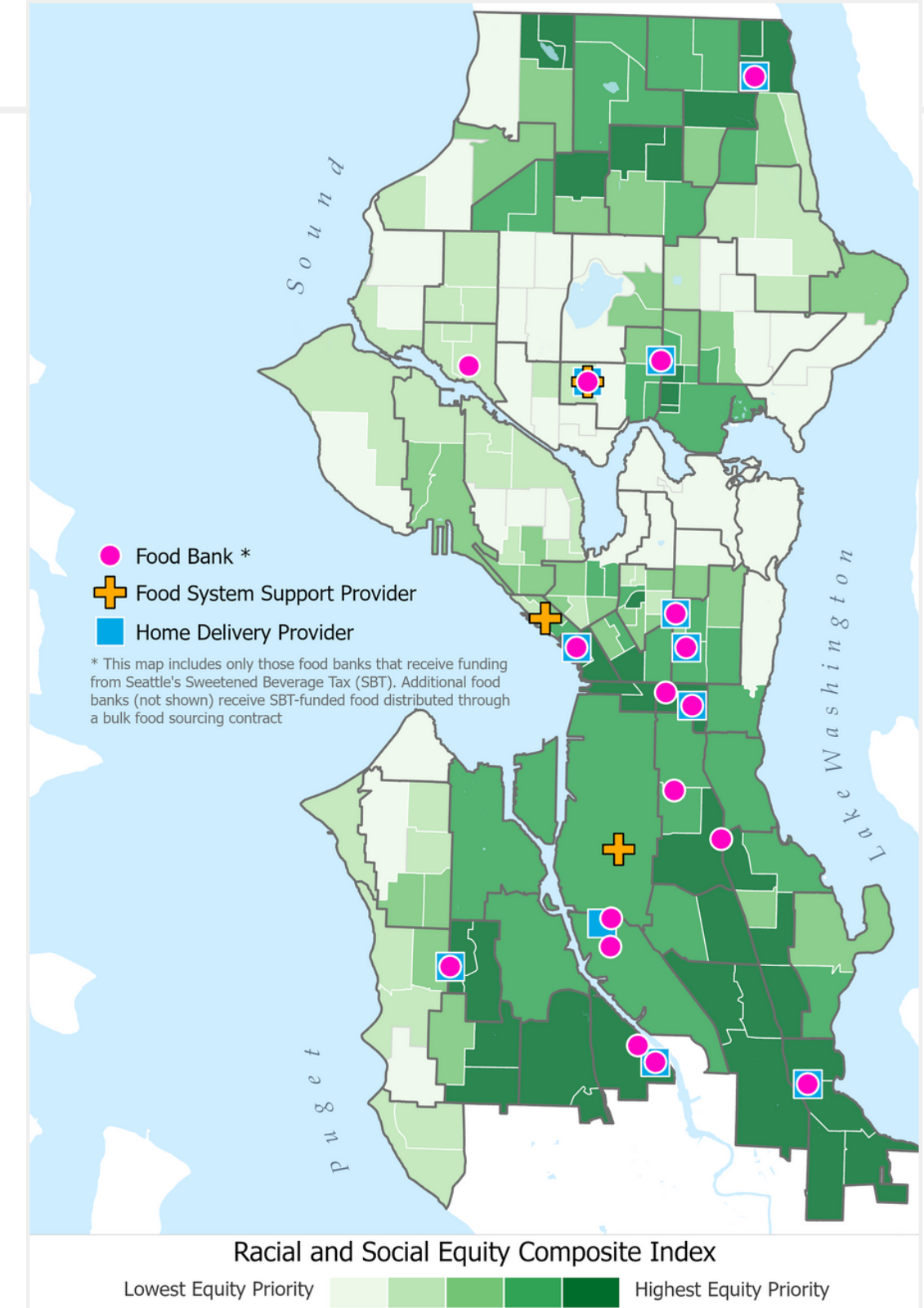
Food Banks & Home Delivery

Partner Organizations

In 2022, the following food bank, home delivery, weekend hunger backpacks, and other food distribution partners were supported by SBT funding:

Asian Counseling & Referral Service
 Ballard Food Bank
 Byrd Barr Place
 Cultivate South Park
 El Centro de la Raza
 FamilyWorks
 Food Lifeline
 Jewish Family Service of Seattle
 Mercy Housing Northwest

North Helpline
 Pike Market Senior Center
 Puget Sound Labor Agency
 Rainier Valley Food Bank
 Seattle Indian Center
 Society of St. Vincent de Paul
 Solid Ground
 South Park Senior Citizens
 The Food Bank at St. Mary's
 University District Service League
 West Seattle Food Bank



This map shows SBT-funded food banks, food system support providers, and home delivery providers displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Farm to Preschool & Farm to Child Care

Human Services Department (HSD)

2022 SBT Budget: \$1,176,540

Farm to Preschool makes funds available to Seattle Preschool Program sites to increase their offerings of fresh, Washington-grown food to the children in their care. Teachers and staff purchase fresh produce from local farmers including BIPOC, women, immigrant, and refugee farmers, and use the fresh produce for snacks, family nights, and school activities. Participating sites also engage in nutrition education where trained educators talk about food preparation, food justice, safety protocols, and seasonal produce. Children participate in field trips to increase their connection with where their food comes from. Families are encouraged to take home kits with food, materials, and recipes to cook together.

Additional Farm to Preschool partners deliver free bags of local fruits and vegetables to participating Seattle Preschool Program sites so families can pick up healthy groceries at the same time they pick up their children. The bags are filled with enough locally sourced fresh fruits and vegetables to provide 2-3 servings per person for a family of four for 3-4 days. Each bag also contains information about the farmers who grow the food, and easy recipes that adults and children can prepare together using the produce provided. To increase economic opportunities to farmers, partners have also implemented crop planning with BIPOC producers, pre-purchasing crops as part of a pre-season agreement. This reduces food waste and creates a straight pathway to support our local farmers.

Farm to Childcare - In 2022, Washington State Department of Agriculture awarded HSD a purchasing grant to pilot Farm to Table at many of its in-home family childcare sites. With additional funding from SBT, the program partnered with farms to deliver Washington-grown fruits and vegetables, dairy and egg products to over 60 childcare sites. The program is set to expand in 2023.



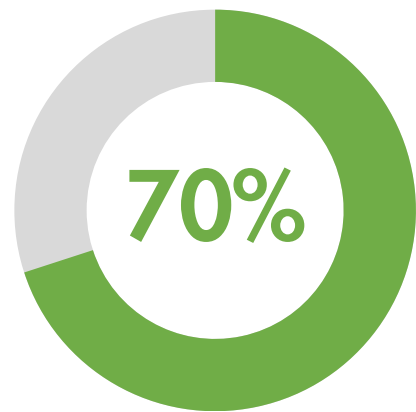
Photo provided by Farm to Preschool.

Farm to Preschool & Farm to Child Care

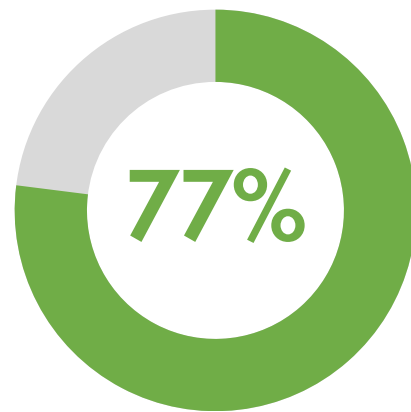
Key Program Outcomes & Accomplishments in 2022

- 47 Seattle Preschool Program sites participated
- 135 partner farms including 80% Washington farms, 17% BIPOC-owned farms, 21% immigrant or refugee owned farms, and 40% women-owned farms
- \$405,126 spent on food procurement, with 94% of funds spent at Washington farms, 39% at BIPOC-owned farms, 51% at women-owned farms
- 34,200 farm food bags distributed to Seattle preschools
- 310 food boxes delivered to Seattle preschools
- 118 nutrition education classes provided to students, including 18 farm fieldtrips

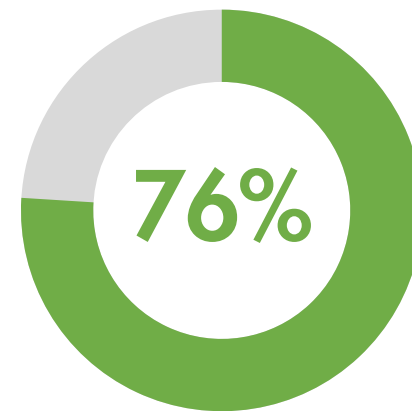
Demographics



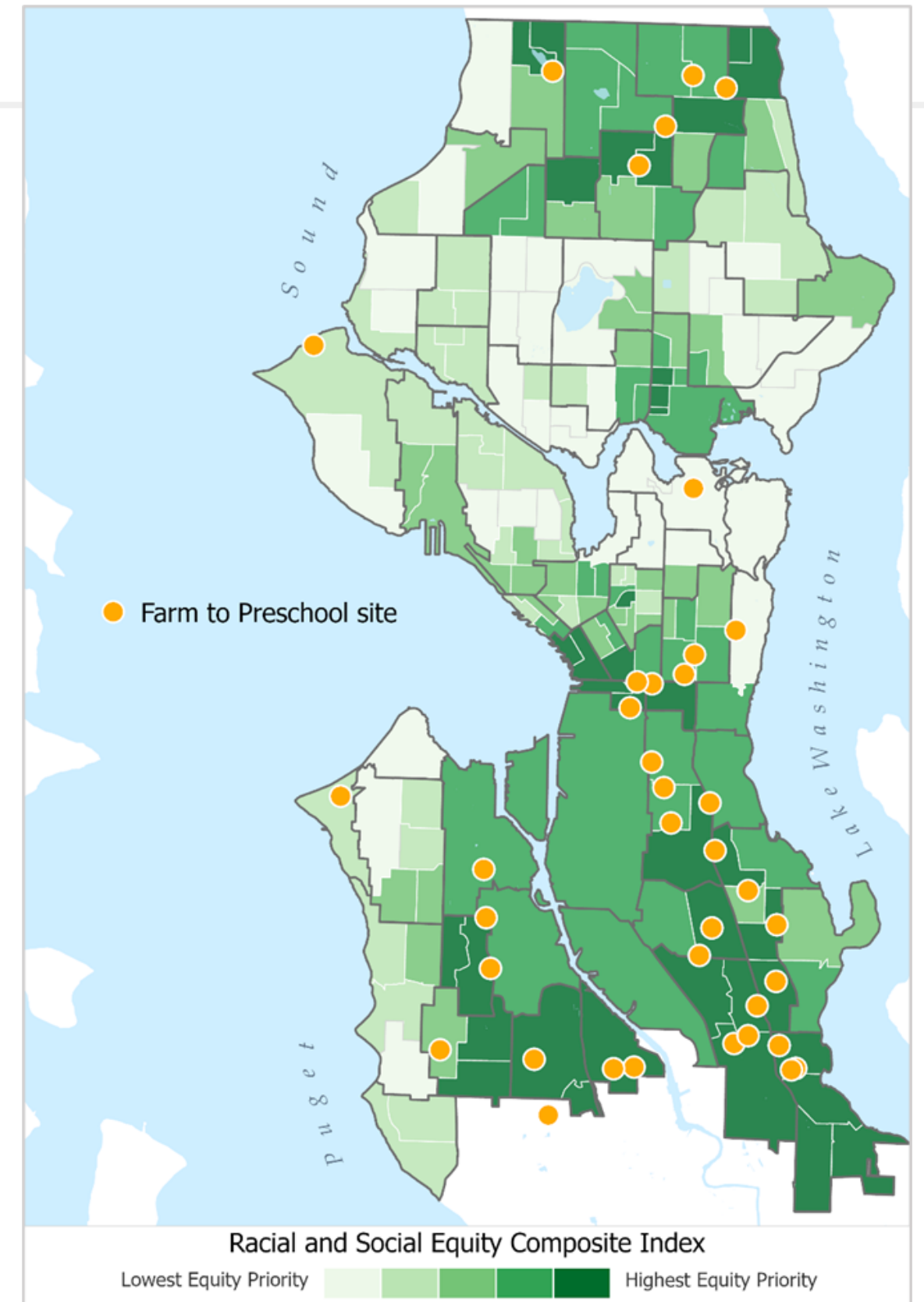
of Farm to Preschool sites served children on tuition subsidies.



of children served by Farm to Preschool were children of color.



of Farm to Child Care providers reside in neighborhoods where more than half of children are on free and reduced lunch.



This map shows Farm to Preschool sites displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Farm to Preschool & Farm to Child Care

Partner Organizations

Asian Counseling and Referral Service
 El Centro de la Raza FareStart
 Farmstand Local Foods LLC
 Filipino Community of Seattle
 International Community Health Services
 Nourishian for Life
 Pacific Coast Harvest
 Pike Place Market PDA
 Pike Market Senior Center
 Solid Ground
 Sound Generations
 Tilth Alliance
 United Indians of All Tribes Foundation
 Washington State Department of Agriculture

Voices of Farm to Preschool

"My mom is going to be so impressed I tried a radish!"

- Program participant, Solid Ground

"So many families have asked about the food resources [fresh food bags], classes [cooking classes], and events [pop-up market] that we've held in the school year, and we've heard so many good things. I had a classroom orientation with one child who had an older sibling with us the prior school year, and the first thing the parents asked me was about the fresh produce and vegetables. They said their children are eating so much more vegetables in the last 2-3 months alone!"

- Anita Zhen, Family Support Specialist, Refugee Women's Alliance



Photos provided by Farm to Preschool.

Community Meal Programs & Older Adult Meal Programs

Human Services Department (HSD)

2022 SBT Budget: \$1,336,226

Meal programs provide nutritious food to older adults, people experiencing homelessness, and low-income Seattle residents to combat hunger. Meal programs are hosted by diverse community-based organizations throughout Seattle, with a focus on those located in areas of highest need (central, south, southeast, and southwest Seattle). Here is an overview of the programs and who they serve:

[Community meal programs](#) provide nutritious, well-balanced meals in a variety of locations for unsheltered neighbors and others experiencing food insecurity.

[Older adult meal programs](#) serve adults (ages 60+) who can access a range of meal program options, from congregate meals that provide social connections to home-delivered meals for those who are homebound. In addition, SBT supports food and nutrition education, as well as fresh farm produce bags (Good Food Bags) for seniors participating in health promotion programming.

The [Meals Partnership Coalition](#) (MPC) supports centralized food purchases and donations from food partners, then transports and distributes that food to local food banks. MPC also provides a forum for regular information-sharing, collaboration, training, and linkages to other food system partners.



Photo provided by the Filipino Community of Seattle

Community Meal Programs & Older Adult Meal Programs

Key Program Outcomes & Accomplishments in 2022

Meal programs by the numbers:

- 646,048 community meals served.
- Senior Home Delivered meals provided 4,393 produce bags to complement meals.
- 511,715 meals delivered to 3,374 older adults and individuals with a chronic medical condition (includes people under age 60).
- Senior congregate meal programs provided 496,982 meals to 7,841 adults aged 60 or older.
- 643,503 pounds of food purchased through the bulk buy program for food system partners, including 25 meal programs.
- 12 nutrition education series workshops were delivered to older adults (ages 60+). An average of 13 older adults attended each workshop.
- 2,200 Good Food Bags were distributed to older adults (ages 60+).

Additional highlights:

- The [Meals Partnership Coalition](#) provided trainings for Seattle meal program staff on topics including public health interventions and food safety.
- The City conducted community engagement with meal program partners to develop the forthcoming Food Action Plan. Additional community engagement is scheduled for 2023, to inform an upcoming funding process for food and meals.
- OSL provided 250 free meals to individuals at City Hall on Thanksgiving Day. The event is an annual tradition intended to feed Seattle residents who don't have a place to go.
- Tilth Alliance produced a video, [Healing and Cooking with Local Seasonal PNW Foods](#), educating immigrant and refugee older adults about the bountiful variety of local Pacific Northwest foods that can be used in traditional multicultural recipes.



Photo provided by the Eritrean Association

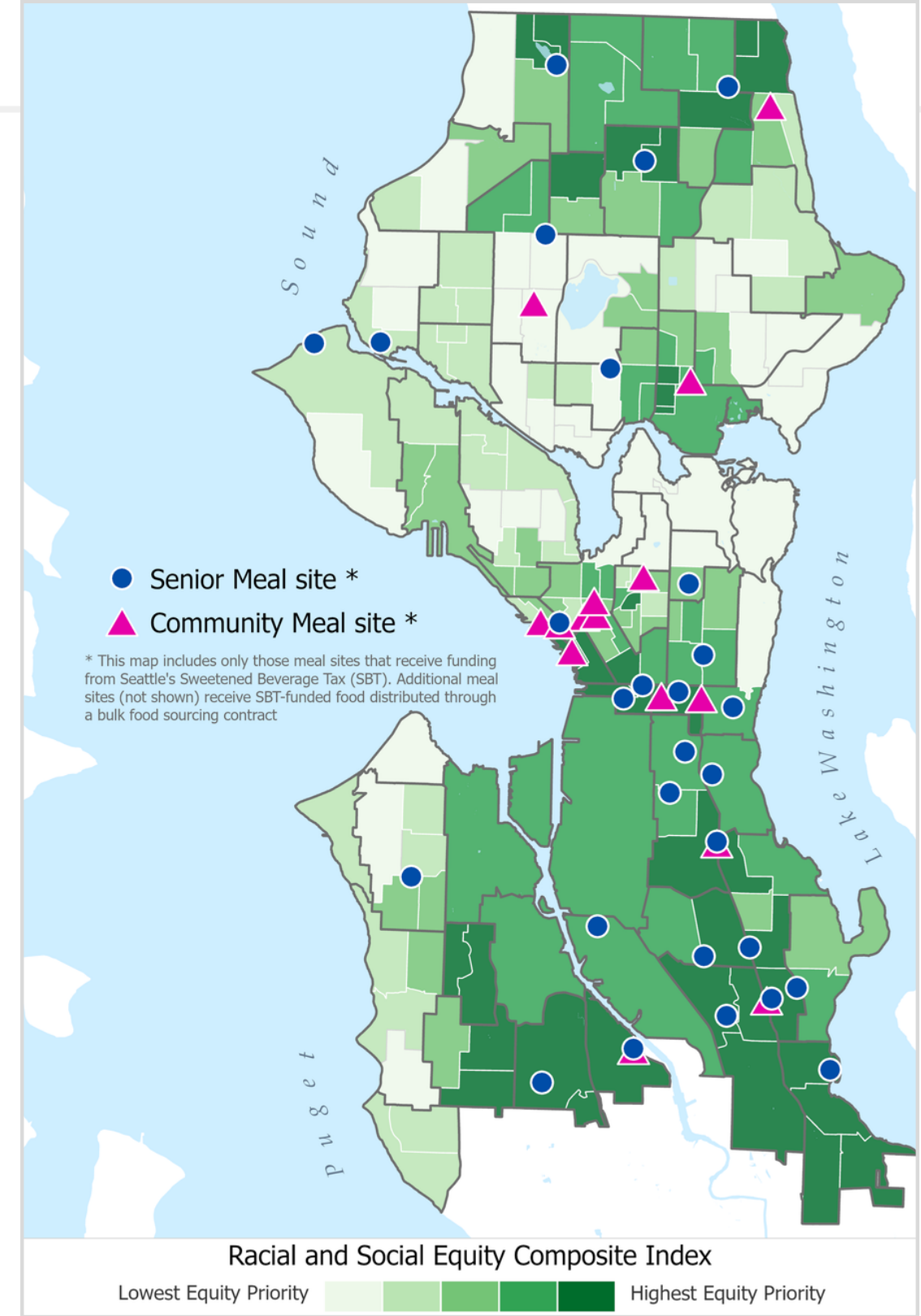
Community Meal Programs & Older Adult Meal Programs

Partner Organizations

In 2022, the following meal program partners were supported by SBT funding to provide meal programs:

Asian Counseling and Referral Service with community partners
 Community House Mental Health Agency, Inc.
 Community Lunch on Capitol Hill
 El Centro de la Raza
 FareStart
 Filipino Community of Seattle
 Hunger Intervention Program
 International Community Health Services
 Lifelong Chicken Soup Brigade
 Mary's Place
 Mercy Housing
 OSL

Phinney Neighborhood Association
 Pike Market Senior Center
 Recovery Café
 ROOTS
 Young Adult Shelter Seattle
 Chinatown International District PDA
 Seattle Indian Center
 Sound Generations and its community partners
 Tilth Alliance
 Ukrainian Community Center of WA - Seattle
 United Indians of All Tribes Foundation



This map shows SBT-funded community meal sites and senior meal sites displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Healthy Food in Schools

Office of Sustainability & Environment (OSE)

2022 SBT Budget: \$475,716

Healthy Food in Schools is an initiative of OSE in partnership with Seattle Public Schools (SPS), local food producers, and community partners. The purpose is to increase student access to fresh, nutritious, sustainable, and culturally relevant foods at school through the following investments:

- **Fresh Fruit & Vegetable Program (FFVP)** - Provides students at participating schools with a variety of fresh fruits and vegetables during the school day at no cost to students. The program increases student access to healthier food choices, expands the variety of fruits and vegetables students experience, and increases fruit and vegetable consumption. Schools are selected to participate if they have high rates of students eligible for the federal Free and Reduced-Price Meal program, large populations of BIPOC students, and express interest and capacity to implement the program.
- **Values-based food purchasing** - OSE provides technical assistance and funding to SPS to increase school meals made from fresh, local, and sustainably produced foods. Food purchased from BIPOC-owned food businesses is especially encouraged. This support helps SPS increase their purchases of high-quality ingredients and serve culturally relevant meals while investing in a local, equitable food economy.
- **Seattle School Meals & Food Education Working Group** (new in 2022) - OSE and SPS launched a new cross-sector working group focused on increasing equitable access and awareness of high-quality school meals, nutrition, and garden education across SPS. The group was comprised of more than 25 participants from SPS departments, City departments, and community organizations, working together to assess gaps and priorities for enhancing and expanding school food & education programming.



Photo from Seattle Public Schools Culinary Services

Healthy Food in Schools

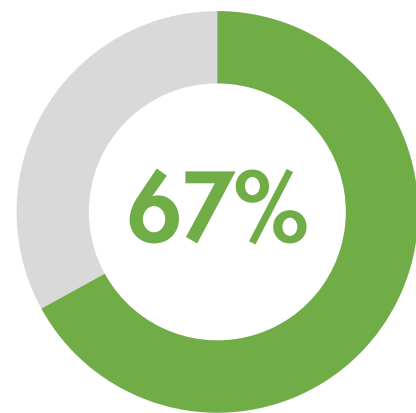
Key Program Outcomes & Accomplishments in 2022

- The Fresh Fruit and Vegetable Program (FFVP) provided free, fresh produce twice weekly to an average of 5,250 students across 23 schools during the 2021-22 and 2022-23 school years, increasing students’ access to 40 different types of fruits and vegetables.
- In December 2022, Mayor Bruce Harrell joined SPS Superintendent Brent Jones at Denny International Middle School for a “Lunch with Leaders” event that highlighted the importance of SPS food and meal programs in improving student health, equitable food access, learning outcomes, and the local economy. The Mayor and Superintendent met with students and kitchen staff, helped serve a delicious and healthy school lunch, and discussed how SPS is increasing access to freshly cooked and culturally relevant school meals and snacks for Seattle students.
- SPS Culinary Services increased their purchases of fresh foods from local food producers. Items included local beans, beef, tortillas, and spices for regular Tex-Mex taco bars; salmon and shrimp from Muckleshoot Seafood Products; and locally made injera from Sebat Bakery & Market. These purchases helped solidify new farm to school initiatives at SPS and increase students’ access to freshly made, culturally specific menu items.

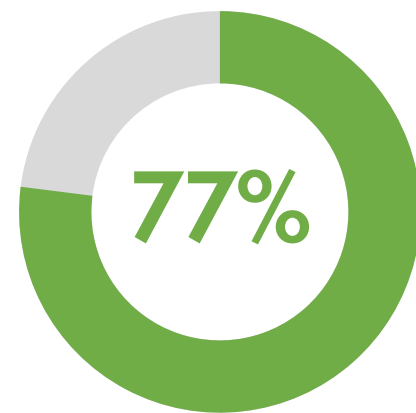


Mayor Harrell and Superintendent Jones serve school lunch. Photo from Westside Seattle

Student Demographics at Schools offering FFVP



were low-income students eligible for Free & Reduced-Price Lunch (FRPL)



were BIPOC students

Healthy Food in Schools

Participating Schools

Bailey Gatzert Elementary School*
 Beacon Hill International Elementary School*
 Broadview-Thomson K-8*
 Dunlap Elementary School*
 Emerson Elementary School*
 Hawthorne Elementary School*
 John Rogers Elementary School*
 Kimball Elementary*
 Lowell Elementary*
 Madrona Elementary School*
 Martin Luther King Jr. Elementary School*
 Northgate Elementary School*
 Olympic Hills Elementary School*
 Olympic View Elementary School*
 Robert Eagle Elementary School*
 South Shore K-8 School*
 Wing Luke Elementary School*

Aki Kurose Middle School*
 Denny International Middle School*
 Meany Middle School*
 Mercer Middle School*
 Washington Middle School*

Ballard High School
 Chief Sealth High School*
 Cleveland High School
 Franklin High School
 Garfield High School
 Ingraham High School
 Lincoln High School
 Nathan Hale High School
 Rainier Beach High School
 Roosevelt High School
 Seattle World High School
 West Seattle High School

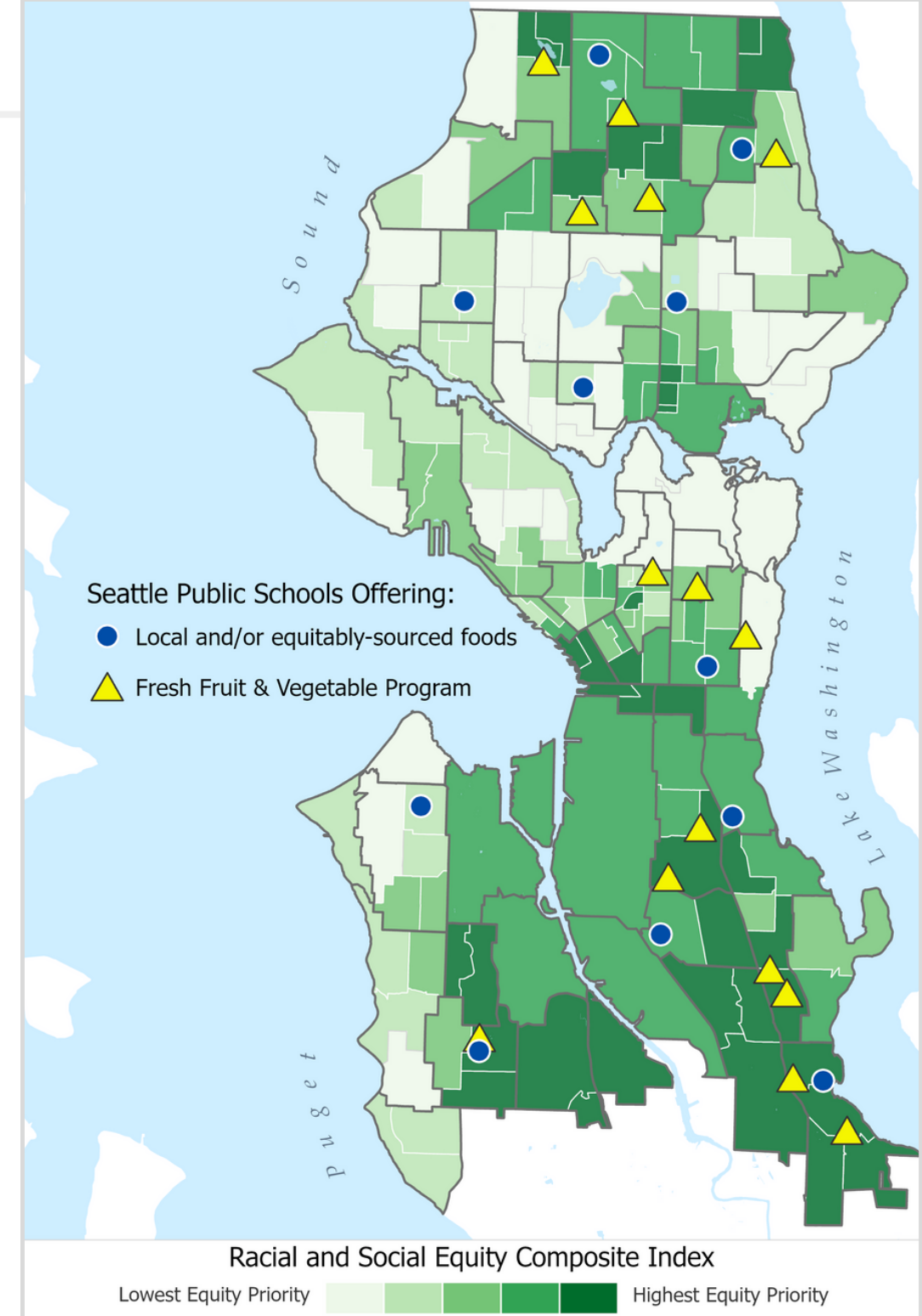
**School participates in the Fresh Fruit & Vegetable Program*

Participating Vendors

Afella Jollof Catering
 El Quetzal
 Farmstand Local Foods
 Golden Pheasant Foods
 La Mexicana

Milpa Masa
 Muckleshoot Seafood Products
 Pacific Coast Fruit
 Pao de Queijo Minas
 Puget Sound Food Hub

Seattle Granola Company
 Sebhat Bakery & Grocery
 Spiceology
 Uli's Famous Sausage



This map shows schools offering the FFVP and schools that served school meals with local and equitably sourced foods. This information is displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.

Recreational Programming

Seattle Parks & Recreation (SPR)

2022 SBT Budget: \$302,531

SBT investments support staffing for several Seattle Parks & Recreation programs that increase access to meals after school, on weekends, during school holidays and throughout the summer, when they may otherwise miss meals that they rely on while in school.

- **Food and Fitness** is a program for ages 13 and up that provides yearlong nutrition fitness, classes and workshops in Seattle Parks and Recreation spaces. These programs use SBT funds to support two dedicated staff members for program oversight. The dedicated staff manage the applications for Summer Food sites, coordinate meals during the summer, provide staff training, and work to implement the program. They also develop additional food and health-oriented programming.
- **Summer of Safety (SOS)** is a free program that provides structured activities and a safe space for young people not connected to other supervised programs over the summer. The program is geared towards serving diverse groups of tweens and teens from low-income families. Most sites provide a free lunch through the City's Summer Food Service Program (a partnership with the Food and Fitness Program). SOS activities typically include field trips, arts and craft, as well as sports and athletics. The program operates rain or shine and no sign up is required; youth can drop in on any day and at any time during the program's regular hours.
- **Summer Sack Lunch** (also known as the Summer Meals Program) provides nutritional lunches at community sites during the summer. Summer Playground is a program specifically for youth ages 0-18 that provides nutritional and physical education in conjunction with the free meals provided by Summer Sack Lunch.



Photo provided by Seattle Parks & Recreation

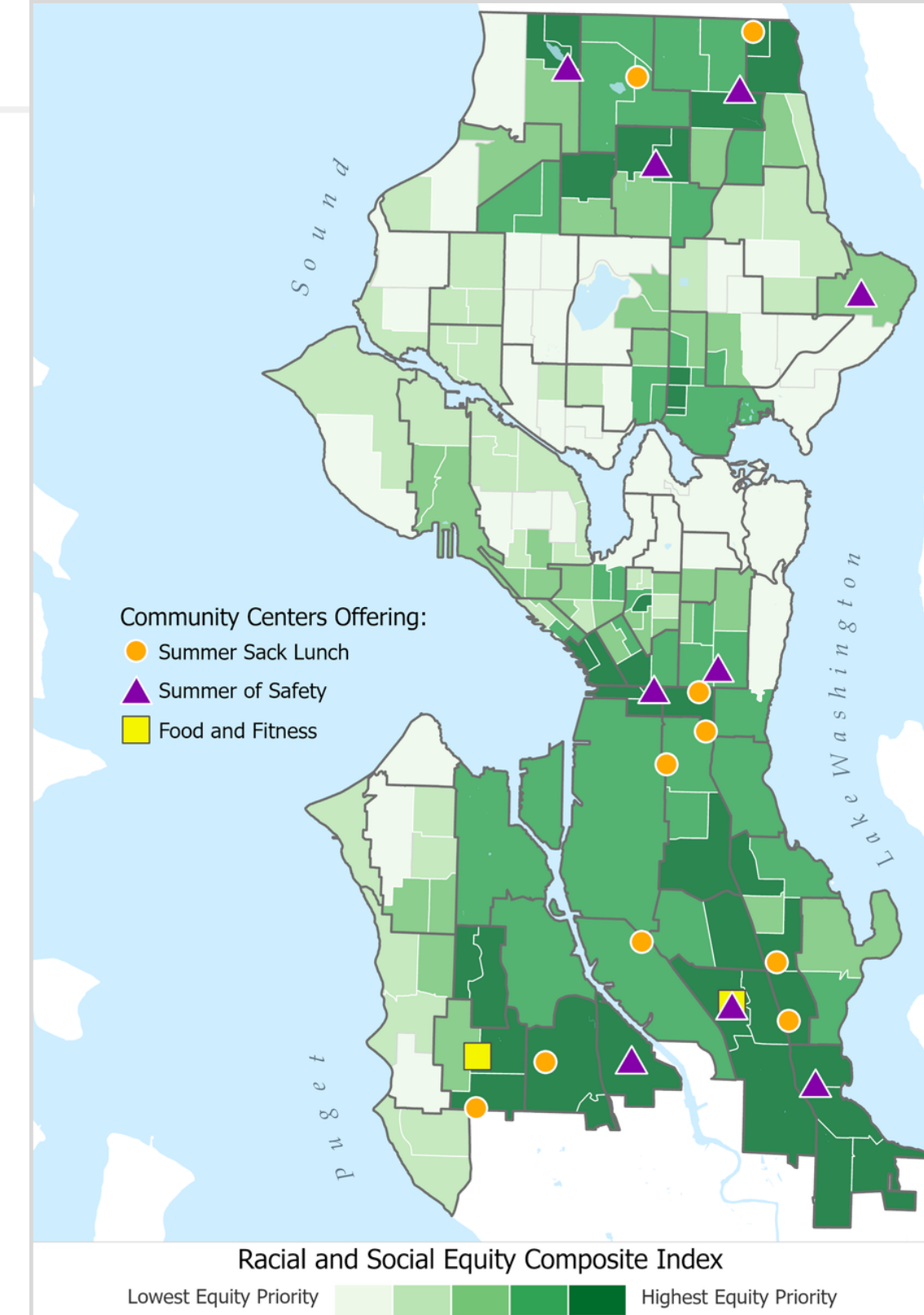
Food and recreational programming

Key Program Outcomes & Accomplishments in 2022

- Summer Sack Lunch served nearly 5,000 meals during the summer of 2022. Additionally, approximately 390 leftover meals were donated to Salvation Army Food Bank and West Seattle Food Bank.
- Our multi-lingual staff facilitated activities in four different languages: Spanish, Amharic, Chinese/Mandarin, and English.
- Programs provided 100 hours in nutrition programming, 500 hours of art activities, 300 hours of athletic activities (soccer, basketball, football); and 100 hours of fitness programming (balance boards, jump ropes, agility courses, and hula hoops).
- Held three street hockey events sponsored by the Seattle Kraken.
- Food and Fitness began to offer more meals indoors during severe weather events (heat wave and smoke).
- Seattle Parks & Recreation’s Career Explorations program was held at Southwest Teen Life Center and Van Asselt Community Center and included a Food and Fitness cohort of 18 youth.
- Summer of Safety engaged over 1,200 participants

Locations

- | | | |
|------------------------------|----------------------------|--------------------------------|
| Beacon Hill Playground | Lake City Community Center | Pratt Park |
| Bitter Lake Community Center | Little Brook Park | Rainier Beach Community Center |
| Brighton Playground | Magnuson Community Center | Roxhill Park |
| Garfield Teen Life Center | North Acres Park | South Park Community Center |
| Georgetown | Northgate Community Center | Van Asselt Community Center |
| Highland Park Playground | Othello Playground | Yesler Community Center |
| Judkins Playground | | |



This map shows community centers that combined SBT-funded food access with recreational programming. This information is displayed over the [City's 2023 Race and Social Equity Index](#). The index combines data on race, ethnicity, English learner status, immigrant status, socioeconomic disadvantages, health disadvantages, and disability to identify the areas of Seattle that generally experience higher levels of race-based disparity.



Early Learning & Child Development Program Highlights

Section Contents:

- [Child Care Assistance Program](#)
- [Prenatal-to-Three Grant Program](#)
- [Health & Developmental Supports](#)
- [Coaching & Training](#)
- [Home Visiting](#)
- [Family Child Care Support](#)

Child Care Assistance Program

Department of Education and Early Learning (DEEL)

2022 SBT Budget*: \$2,891,580

*The total baseline budget for the Child Care Assistance Program across all fund sources is approximately \$7 million

The [Child Care Assistance Program](#) (CCAP) helps families pay for child care by lowering their cost burden by 10-15%, on average. CCAP is designed to support families who are below 94% State Median Income and who are not eligible for Washington state's Working Connections Child Care (WCCC) assistance program. Many Seattle-based families have either too high an income to qualify for WCCC, have parents who are enrolled in a job training program, or choose not to disclose residency status, however, in each case would be financially burdened by paying for Seattle-based child care. In 2022, a family size of 2 with a gross annual income of \$43,692 to \$68,448 would be eligible for CCAP.

The City uses a sliding scale to determine the level of child care subsidy available to families based on the child's age, family size, and gross family income. The City then pays the subsidy to child care providers monthly and families are provided with a voucher indicating the total subsidy they are eligible for. Parents are responsible for paying any remaining balance after the City subsidy is applied, known as the "co-pay".

Despite the clear benefit of these subsidies on a family's ability to afford care, co-pays remain too high for many families, according to reports from DEEL's intake team who work with families looking to join CCAP. Costs can be especially prohibitive for families with multiple children or those requiring special needs care. As a result, many families opt out of joining CCAP and remain unable to access affordable care for their family situation, choosing instead to stay home with their children or find alternative arrangements such as unlicensed child care. In turn, this creates economic hardship for families and worsens workforce challenges in Seattle.

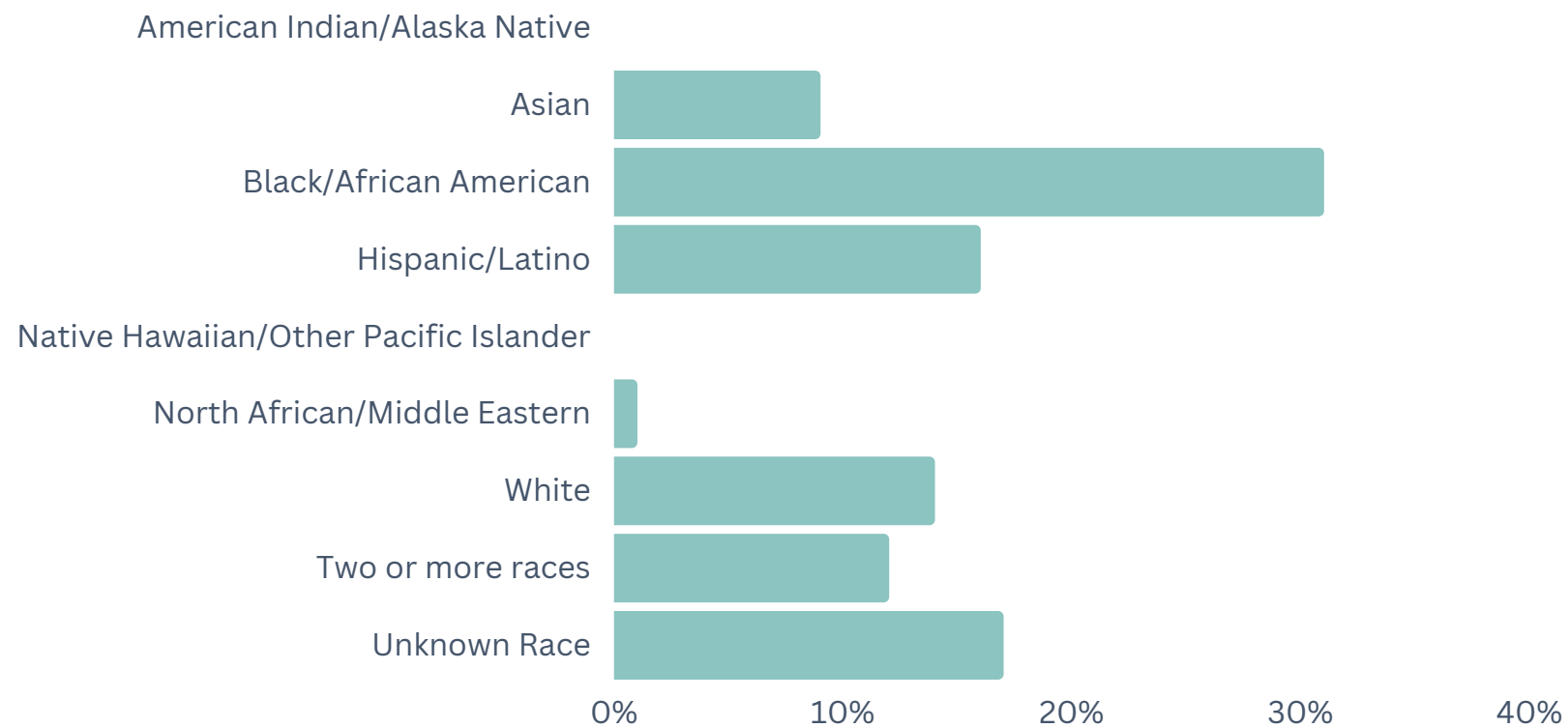
DEEL's goal for CCAP is to advance racial equity and social justice by providing direct financial support to families furthest from opportunity and minimizing barriers to care for Seattle's communities of color and low- and middle-income communities. The current displacement of Seattle's historic communities of color and low-income communities in tandem with Seattle's increasing cost of living has renewed the program's racial equity and social justice emphasis.



Child Care Assistance Program

Demographics

In 2022, the City distributed \$4.4 million to help cover the cost of child care for 820 children from 604 families. Demographic data of children served:



Partnering Child Care Programs

DEEL contracts with over 250 high-quality and affordable child care providers. To utilize a CCAP voucher, families must work with a CCAP provider to receive subsidized care through the program. All providers promote the program by helping to identify eligible families and utilizing the City’s social media toolkit.

Key Program Outcomes & Accomplishments in 2022

CCAP Program Intake Representatives supported the highest number of families over the past 5 years in accessing child care subsidy, with 339 new families joining the program in 2022. CCAP eligibility expanded to include serving families looking for work or other demonstrated need in order to serve more children and families. This year also marked the highest number of children served, 820.

To increase awareness and utilization of CCAP by linguistically diverse communities, DEEL developed a [new marketing video](#) translated into ten languages; Amharic, Cantonese, English, Mandarin, Oromo, Somali, Spanish, Tagalog, Tigrinya, and Vietnamese. DEEL also created a social media toolkit for CCAP child care providers to improve outreach to families looking for help paying for child care.

CCAP Education Specialists served the highest number of child care providers in CCAP, approximately 250 licensed child care centers and licensed family child care providers across Seattle and adjacent areas, rolling out a new online portal for CCAP attendance to help process payments with improved efficiency.

Prenatal-to-Three Grant Program

Department of Education and Early Learning (DEEL)

2022 SBT Budget: \$1,500,000

The [Prenatal-to-Three Grant Program](#) awards funding to groups interested in providing prenatal-to-three supports to Black, Indigenous, and People of Color (BIPOC), immigrants, refugees, individuals with low income, and those whose primary language is not English.

The intended outcome of this investment is to support increased kindergarten readiness and reduce the disparities in outcomes for young children and families based on race, gender, or other socioeconomic factors. The program intends to accomplish this by supporting community-informed proposals that address obstacles contributing to these disparities. These include providing families access to critical resources and services, supporting healthy and equitable births, increasing parental health and wellbeing, strengthening caregiver-child relationships, and supporting optimal child health and development. In 2022, 11 community organizations were funded through the Prenatal-to-Three Grant Program.

[Research indicates](#) that women today are 50% more likely to die in childbirth compared to their mothers, and this risk is three to four times higher for Black women than white women, irrespective of income or education. Seven of the 11 organizations used the support to provide midwifery, doula, or other key supports during the prenatal period and in the critical weeks and months after childbirth when many maternal morbidity statistics occur. These seven organizations also provide in-language services for limited-English speaking communities to support equitable birth outcomes, with 18 linguistic communities supported overall.



Photo provided by DEEL.

Prenatal-to-Three Grant Program

2022 Award Recipients

East African Community Services – \$150,000 to provide perinatal support and home visiting services for East African, immigrant, and refugee communities.

El Centro de la Raza – \$150,000 for *Bebes!*, a program that promotes maternal health and early perinatal care, while providing direct assistance to access and retain adequate health care services including prenatal, preconception, inter-conception, child wellness and family health care.

Empowering Youth and Families Outreach – \$150,000 for *Saturday Sessions*, a program that supports parents to be nurturing and responsive caregivers, facilitates community-building among participants to reduce social isolation, and serves as a hub for resource distribution and parent education.

Families of Color Seattle – \$150,000 for *Parent Groups*, gatherings that increase parenting skills and provide a space for parents to discuss identity, race, culture, and belonging at no cost to participants.

Horn of Africa Services – \$150,000 to provide case management, family resource navigation, and referrals for social services, housing, healthcare, employment, and immigration and naturalization preparation. These services reduce economic and linguistic stressors that can impact the mental health and wellbeing of families.

Hummingbird Indigenous Family Services* – \$150,000 to provide culturally specific, full spectrum doula support for Indigenous families.

Korean Community Services Center – \$150,000 to provide parent education and support to a cohort of new fathers. Participants engage in eight sessions covering cultural differences in parenting, financial and family planning, positive guidance techniques, caring for partner and baby, play-based learning, emotional regulation, healthy choices, building relationships with grandparents, partners, and children.

Mother Africa* – \$150,000 for *Support Sisters*, a program that provides prenatal and perinatal support through mobile advocacy by accompanying mothers to their medical visits for language and cultural translation. Funding also supported *Monthly Moms* groups to provide an avenue for emotional support and resource-sharing. Developmental screening and assessment also conducted in these spaces.

Rainier Valley Midwives – \$150,000 for the Village365, which provides combined pediatric and maternal nurse home visits and clinic visits, removing barriers of families being able to access care multiple times a year.

Voices of Tomorrow – \$150,000 for the *Mind, Body, Culture (MBC)* home visiting program that offers culturally and linguistically responsive case management, peer-based education, and social-emotional supports.

Washington Multicultural Services Link* – \$150,000 to provide screening and referral for developmental disabilities and wraparound services for parents of 0–3-year-old children, with a focus on refugee and immigrant communities living in South Seattle.

*First-time award recipient of DEEL funding

Health & Developmental Supports

Department of Education and Early Learning (DEEL)

2022 SBT Budget: \$1,414,109

Two distinct but related SBT investments make up the Health and Developmental Support strategy:

- The Developmental Bridge Program, which provides innovative developmental supports for children from birth to age three.
- Multi-disciplinary health consultation services through the Child Care Health Program at Public Health – Seattle & King County.

Developmental Bridge Program

The City funds the Developmental Disabilities Division at King County and three community-based organizations (Boyer’s Children’s Clinic, Northwest Center, and Wonderland Kids) to implement the Developmental Bridge Program. The Development Bridge Program or “Bridge” supports and services for infant and toddlers and their families. The initiative is fully funded by SBT revenue.

Bridge is intended to provide developmental services to children who were ineligible from federal programs but could benefit from individualized, quality early intervention services to promote ongoing healthy development and wellbeing. Read more about the program [here](#).



Health & Developmental Supports

Health consultation services through the Child Care Health Program

SBT funding maintained an expansion of multi-disciplinary health consultation services for child care providers through the Child Care Health Program (CCHP) at Public Health – Seattle & King County. The CCHP team includes Mental Health Consultants, Community Educator Consultants, Public Health Nurses, and a nutritionist. Together, this team focuses on relationship building; information sharing and guidance; health-giving best practices; and providing services based on child care provider feedback. The program strives to be community-, equity-, and trauma-informed to meet the needs of the diverse array of early learning educators and the children in their care.

Among the topics the CCHP addresses for the children and staff in early learning programs are communicable disease prevention, hygiene and sanitation, safe sleep, infant health and safety, medication management, emergency preparedness, promoting nurturing environments, challenging behavior management, healthy nutrition and feeding practices, and physical activity.

CCHP provides consultations to providers who accept Child Care Assistance Program (CCAP) subsidies, with dedicated visits and support to providers with infant and toddler classrooms. Consultations cover a range of child topics including health promotion and disease prevention; mental and behavioral health; child development and learning; nutrition, food safety, and healthy mealtimes. Focusing on CCAP providers ensures these consultation services reach programs that serve children of families who are below 94% State Median Income, and who are not eligible for Washington state's Working Connections Child Care assistance program.



Health & Developmental Supports

Key Program Outcomes & Accomplishments in 2022

Developmental Bridge Program

- 195 families were supported by the Developmental Bridge program.
- 100% of families that responded to the family exit survey expressed feeling supported by the Developmental Bridge Program.
- 103 children were connected to their next program or stage of support.
- Provided services to families facing homelessness through the CONNECT program and partnered with Solid Ground Seattle to support families facing housing insecurity.
- Connected children, specifically those exhibiting behaviors consistent with autism spectrum disorder (ASD), with evaluation services.

Child Care Health Program

- The Educator Consultants and Nutritionist collaborated with Family Works to address food insecurities that resulted in a food distribution pilot program within North Seattle. The pilot was designed to provide delivery of free, culturally relevant foods to Family Child Care providers to improve their access to nourishment for the well-being of the children in their care.
- Mental Health Consultants worked to support the emotional, mental, and social well-being of early learning educators struggling with caring for young children because of the stress, trauma, and losses of the pandemic and beyond. The ECs and Nutritionist became certified to offer Infant/Child Yoga training to educators with an emphasis on stress reduction for children and teachers.
- Built within its own team an equity- and community-centered Language Access Program that pioneered a community-driven methodology of translating most of its website documents and materials into multiple languages in partnership with early learning educators themselves as well as other King County language access teams and individuals, Best Starts for Kids, King County Information Technology, and community-based organizations. Additionally, the CCHP continued to strive to make materials available not only in written form but also via other means (e.g., videos, visuals, and audios) for people who thrive amid oral or visual, but not written, communications.

Coaching & Training

Department of Education and Early Learning (DEEL)

2022 SBT Budget: \$744,021

Supportive relationships and positive learning environments benefit infants and toddlers as their brains develop and set the stage for their future success in education and later in life. Over the past decade, the City of Seattle has made significant investments in facilitating access and providing resources to improve quality in preschool settings. However, relatively few investments focus on programs that care for infants and toddlers. A dedicated, sustained focus on enhancing the quality of child-caregiver interactions in infant and toddler child care settings is critical in addressing opportunity gaps in education.

In 2022, DEEL worked with the Child Care Health Program at Public Health – Seattle & King County (PHSKC) to continue piloting an aligned, culturally responsive health consultation, coaching and training model for birth-to-three providers in Seattle. DEEL and PHSKC worked with an initial cohort of providers from the City’s Child Care Assistance Program (CCAP) to adapt a training, coaching, and consultation model to:

- increase teachers’ knowledge, skills and abilities
- raise the quality of care provided in infant and toddler environments
- connect providers, teachers, and families to other early childhood system supports
- support children and families through their transitions within the early childhood system



Coaching & Training

Key Program Outcomes & Accomplishments in 2022

The Child Care Health Program (CCHP) provided 58 consultations for birth-to-three providers at 12 child care programs which together were licensed to serve 945 children. Consultations were completed primarily by the CCHP nursing team, although a total of 22 consultations were completed by Mental Health, Nutritionist, and Education Consultants.

Consultations were done in-person or virtually and covered COVID-19 protocols and how to support directors, staff, and families during the pandemic; communicable disease prevention; medication management and care plans for children with chronic health conditions; growth and development; early brain development; staff mental health; and nutrition, food scarcity, and access to healthy foods, and meal patterns.

In the later part of the 2022, teachers started requesting toothbrushing classes, emergency preparedness guidance and resources, and physical activity classes.

Partnering Child Care Programs

In 2022, DEEL worked with Public Health – Seattle & King County (PHSKC) to provide health consultation, coaching, and training for birth-to-three providers in Seattle at the following child care centers:

Causeys – Main- (2 rooms)

First Place – Main (1 room)

La Escuelita Bilingual School - Columbia City (7 rooms)

La Escuelita Bilingual School – Green Lake District (7 rooms)

Learning Way School & Daycare – (3 rooms)

Preschool Adventures Learning Center (1 room)

Primm ABC Child Care – Toddler (1 room)

SCCS - Pinehurst Child Care and Preschool (3 rooms)

Sea Mar Child Development Center – on hold (3 rooms)

Tiny Tots - Main (ECEAP) infant and toddler are at Othello

Tiny Tots – Othello (4 rooms)

Wee Are The World – Main (4 rooms)

Home Visiting

Department of Education and Early Learning (DEEL)

2022 SBT Budget: \$607,925

Home visiting programs are family-focused services that support expectant parents and families with new babies and young children. DEEL invests SBT revenue into two home visiting programs described below.

Nurse-Family Partnership is a community health program that helps transform the lives of people pregnant with their first child. The program partners families with registered nurses from pregnancy through a child's second birthday, allowing nurses to deliver the support first-time parents need to have a healthy pregnancy, become knowledgeable and responsible parents, and provide their babies with the best possible start in life. The relationship between parent and nurse provides the foundation for strong families, and lives are forever changed—for the better.

ParentChild+ is an evidence-based home visiting program that empowers parents to use conversation and play to support the growth and development of their child. Each family is matched with a community-based early learning specialist who shares their culture, with particular focus on linguistic and racial/ethnic alignment. The program offers culturally specific and effective ways to engage children and families in activities that promote early literacy and learning, honor cultural practices and familial traditions, support joy and connection for children and parents, and build a positive sense of self and enthusiasm for learning.

The specialist visits families twice a week with books and educational toys. Over the course of two cycles, families receive 92 home visits and acquire a library of 46 high-quality books and educational toys and 46 curricular guide sheets with tips on vocabulary building, engaging conversation, skill development, social-emotional development, imaginative play, and literacy, music, and art activities. At the conclusion of the program, ParentChild+ works to ensure children are enrolled in a high-quality early care and education program, the critical next educational step. This dovetails nicely with the Department of Education and Early Learning’s continuum of early childhood programs and supports.



Home Visiting

Key Program Outcomes & Accomplishments in 2022

Nurse Family Partnership

- **350 families were served by the program.** Among those who provided race and ethnicity data: 5% were Asian, 3% were American Indian or Alaska Native, 47% were Black/African American, 0% were Pacific Islander or Native Hawaiian, 7% were multiple races, and 37% were White. Nineteen percent (19%) were Hispanic or Latinx.
- **Introduced an online referral form** that allows potential clients to self-refer through their cell phones via QR code or URL. Prior to this shift, the only avenue for self-referral was through the use of the program’s hotline, an anxiety-inducing experience that was an obstacle to some clients’ access. As a result of this improvement, self-referral numbers increased substantially. In addition to helping clients directly, the new system has benefitted referring providers, removing the requirement to scan and fax referral sheets, technology many small grassroots community-based organizations do not have.

ParentChild+

- **606 parents and 537 children were served by the program in 2022**, with 89% of parents participating in at least 39 home visits over the year and 84% of parents matched with a provider who shared the same culture and language. Over 90% of ParentChild+ participants were families of color and over 75% speak a language other than English at home.
- **Made a smooth transition to a permanent hybrid approach to visits**, where most take place in person, but virtual visits are permitted when someone in the household is sick or a visitor’s car breaks down, etc.
- **Reached a milestone of having supported more than 10,000 families** (throughout King County) since 2010.



Home Visiting

Support and Service Delivery Partners

Atlantic Street*
Children’s Home Society of Washington*
Congoese Integration Network*
CISC*
El Centro de la Raza*
Encompass* (not funded to serve Seattle, but part of the local network)
Horn of Africa Services*
InterCultural Children and Family Services*
Iraqi Community Center of Washington*
Kindering* (not funded to serve Seattle, but part of the local network)
King County
Neighborhood House*
Southeast Youth & Family Services*
United Way of King County
Voices of Tomorrow*
West African Community Council*
YWCA Seattle, King, Snohomish*

**ParentChild+ service delivery partner contracted through United Way of King County*



Family Child Care Support

Department of Education and Early Learning (DEEL)

2022 SBT Budget: \$298,410

Family child care (FCC) providers care for a small group of children, aged between 0-12 years, in their own home. Families may select FCC because it affords continuity of care, non-traditional hours, and the mixed-age setting keeps siblings together. Families may also appreciate that FCC providers tend to reflect their communities’ cultural and linguistic diversity, making it an integral part of Seattle’s child care ecosystem.

While FCC care boasts many advantages for families, home-based care, unlike center-based care, is largely overlooked or underserved by traditional quality improvement initiatives. Opportunities for professional development are often designed primarily for center-based care models, from the language used to the time of day it is offered.

To deliver unique professional development specifically tailored for FCC, DEEL invests SBT revenue in a home visiting model of support called ParentChild+ FCC. Participants of the ParentChild+ FCC coaching model receive 24 weeks of program visits per year, two 45-minute visits per week on a schedule convenient for the provider. ParentChild+ Early Learning Specialist model nurturing and responsive caregiving using a curated selection of materials and books that become a permanent part of the provider’s learning environment.

In addition to ParentChild+ FCC, DEEL ensures that FCCs participate in the Comprehensive Child Care Program and are eligible to accept City subsidy vouchers through the Child Care Assistance Program (CCAP).



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Department of Education and Early Learning (DEEL)

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Evaluation of the Sweetened Beverage Tax

Overview

The ordinance that created the Seattle Sweetened Beverage Tax ([Ordinance 125324](#)) also required the City to work with academic researchers to evaluate the tax's effect on health and economic outcomes.

The Seattle Office of the City Auditor contracted with Public Health - Seattle & King County to lead the evaluations. Public Health contracted with the University of Washington and Seattle Children's Research Institute to conduct certain parts of the evaluation. The Sweetened Beverage Tax Community Advisory Board also provided input on certain parts of the evaluation.

From 2017-2023, the evaluation team collaborated on many studies designed to assess the impacts of the SBT on the prices of sugary drinks, store revenues, health outcomes, and health behaviors and beliefs. In this time, the SBT evaluation team produced 13 reports and five peer-reviewed publications.

Quick links

- [Click here](#) for a summary of key evaluation findings.
- [Click here](#) to access full reports from the evaluation of the SBT.
- [Click here](#) to access additional studies of the SBT led by other researchers.

Key Findings

Economic Outcomes

- Sugary drink prices increased as a result of the SBT.
- 99% of the tax amount was passed through to the consumer.
- No evidence that the tax was associated with declines in business revenues or business closures.

Health Outcomes

- The tax was associated with lower increases in BMI* among adults.
 - The tax was associated with lower BMI* among youth.
- *Body mass index (BMI) is a measure of body fat based on height and weight*

Health Behaviors and beliefs

- Families self-reported drinking fewer sugary drinks.
- Opinions on the tax stayed similar, while attitudes towards sugary drinks became more negative over time among lower-income individuals, and economic concerns grew among higher-income individuals.



The End



Sweetened Beverage Tax Community Advisory Board

Sweetened Beverage Tax Community Advisory Board

 seattle.gov

